



Activity: Values Survey

Directions: Below you will find a list of 45 unique pairs comparing two of 10 different values. Consider the question, "If all of your bills were paid, and you 'found' an extra \$100, what would you spend it on?" Circle one value for every pair that represents your preference. (NOTE: There are no wrong or trick answers. This exercise will simply give an indication about your spending values.

- | | | |
|---------------------------------|--------------------------------|--------------------------------|
| 8. Recreation (sports/ hobbies) | 5. Charity | 8. Recreation (sports/hobbies) |
| 5. Charity | 6. Travel | 6. Travel |
| | 7. Education/Children | 9. Social Activities |
| 9. Social Activities | | 7. Education/Children |
| 3. Clothes/Accessories | 1. Savings/Investments | |
| | 9. Social Activities | 6. Travel |
| 1. Savings/Investments | | 2. Food/Eating Out |
| 4. Household | 8. Recreation (sports/hobbies) | |
| | 4. Household | 10. Personal Appearance |
| 7. Education/Children | | 9. Social Activities |
| 3. Clothes/Accessories | 2. Food/Eating Out | |
| | 9. Social Activities | 3. Clothes/Accessories |
| 2. Food/Eating Out | | 6. Travel |
| 4. Household | 4. Household | |
| | 3. Clothes/Accessories | 8. Recreation (sports/hobbies) |
| 5. Charity | 3. Clothes/Accessories | 10. Personal Appearance |
| 10. Personal Appearance | 5. Charity | |
| | | 6. Travel |
| 1. Savings/Investments | 8. Recreation (sports/hobbies) | 4. Household |
| 8. Recreation (sports/hobbies) | 9. Social Activities | |
| | | 7. Education/Children |
| 7. Education/Children | 5. Charity | 1. Savings/Investments |
| 4. Household | 4. Household | |
| | | 10. Personal Appearance |
| 2. Food/Eating Out | 6. Travel | 4. Household |
| 8. Recreation (sports/hobbies) | 1. Savings/Investments | |
| | | 7. Education/Children |
| 10. Personal Appearance | 9. Social Activities | 8. Recreation (sports/hobbies) |
| 2. Food/Eating Out | 4. Household | |
| | | 3. Clothes/Accessories |
| 9. Social Activities | 6. Travel | 2. Food/Eating Out |
| 5. Charity | 10. Personal Appearance | |
| | | 5. Charity |
| 10. Personal Appearance | 10. Personal Appearance | 7. Education/Children |
| 3. Clothes/Accessories | 1. Savings/Investments | |
| | | 3. Clothes/Accessories |
| 1. Savings/Investments | 5. Charity | 1. Savings/Investments |
| 5. Charity | 6. Travel | |
| | | 9. Social Activities |
| 8. Recreation (sports/hobbies) | 2. Food/Eating Out | 6. Travel |
| 3. Clothes/Accessories | 1. Savings/Investments | |
| | | 10. Personal Appearance |
| 2. Food/Eating Out | | 7. Education/Children |



2. Food/Eating Out

A. Add up the number of times you picked each option and write it here:

- 1. Savings/Investments _____
- 2. Food/Eating Out _____
- 3. Clothes/Accessories _____
- 4. Household _____
- 5. Charity _____
- 6. Travel _____
- 7. Education/Children _____
- 8. Recreation _____
- 9. Social Activities: _____
- 10. Personal Appearance _____

7. Education/Children

B. Now rank the categories by writing the item having the greatest number next to number 1. If there is a tie, write them in the order of your choosing.

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

List B reflects the items you consider most important in their order of importance. Knowing this can help you set priorities for your financial planning and budgeting.

Compare this list to the list of things important to you that you brainstormed prior to this activity. Do they align?

