

THE ROAD TO COLLEGE

Saving for college is at an all-time high

according to Fidelity's 10th annual College Savings Indicator Study. As freshmen move in for orientation, let's celebrate how far parents have come over the last ten years in their college planning journey.

58%

of parents were saving for their children's college costs

26%

of parents were saving in a dedicated college savings account

16%

of parents planned to foot the full college bill

ENTERING
2007

67%

of parents were saving for their children's college costs

37%

of parents were saving in a dedicated college savings account

21%

of parents planned to foot the full college bill

ENTERING
2011

69%

of parents were saving for their children's college costs

39%

of parents were saving in a dedicated college savings account

35%

of parents planned to foot the full college bill

ENTERING
2015

YOU HAVE ARRIVED
2016
ALL TIME HIGHS



72%

of parents are saving for their children's college costs

42%

of parents are saving in a dedicated college savings account

43%

of parents plan to foot the full college bill

THOUGH FAMILIES HAVE MADE PROGRESS, THERE IS STILL A LOT OF ROAD TO COVER

The average American family plans to pay for



70% of their child's total college costs.

This year, parents are on track to reach **less than one-third**



29% of their intended funding goal by the time their child is ready to head to campus

Learn strategies to drive savings into high gear:
<http://go.fidelity.com/roadtocollege>

About the Fidelity Investments 2016 College Savings Indicator Study

As part of the study, Fidelity conducted a survey of parents with college-bound children of all ages. Parents provided data on their current and projected household asset levels including college savings, using an investment advisor and general expectations and attitudes toward their children's college education. Using Fidelity's proprietary asset-liability modeling engine, the company was able to calculate future college savings levels per household against anticipated college costs. The results provided insight into the financial challenges parents face in saving for college. Data for the Indicator (number of children in household, time to matriculation, school type, current savings and expected future contributions) were collected by Boston Research Technologies, an independent research firm, through an online survey from May 13 – June 12, 2016, of 2,196 parents nationwide with children aged 18 and younger who are expected to attend college. The survey respondents had household incomes of \$30,000 a year or more, and were the financial decision makers in their household. College costs were sourced from the College Board's Trends in College Pricing 2015. Future assets per household were computed by Strategic Advisers, Inc. (a registered investment adviser and wholly owned subsidiary of FMR LLC). Within Fidelity's asset-liability model, Monte Carlo simulations were used to estimate future assets at a 75 percent confidence level. The results of the Fidelity College Savings Indicator may not be representative of all parents and students meeting the same criteria as those surveyed for this study.

Keep in mind that investing involves risk. The value of your investment will fluctuate over time and you may gain or lose money.

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