

2018 MILLENNIAL MONEY STUDY

A lot of people assume that when it comes to money, millennials are only interested in living their best life right now. But that's not what our research finds.

Millennials are balancing today and tomorrow.

TOP FINANCIAL CONCERN:

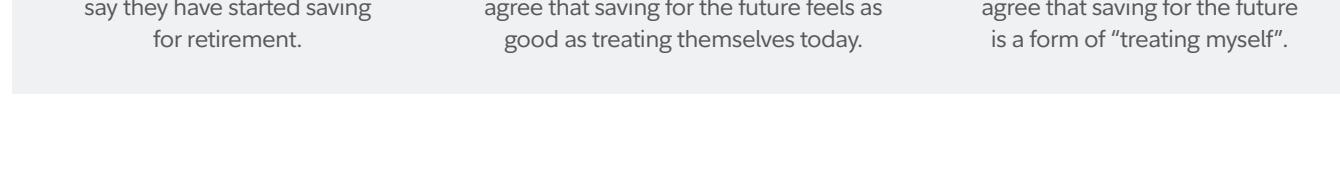


They prioritize self-care.

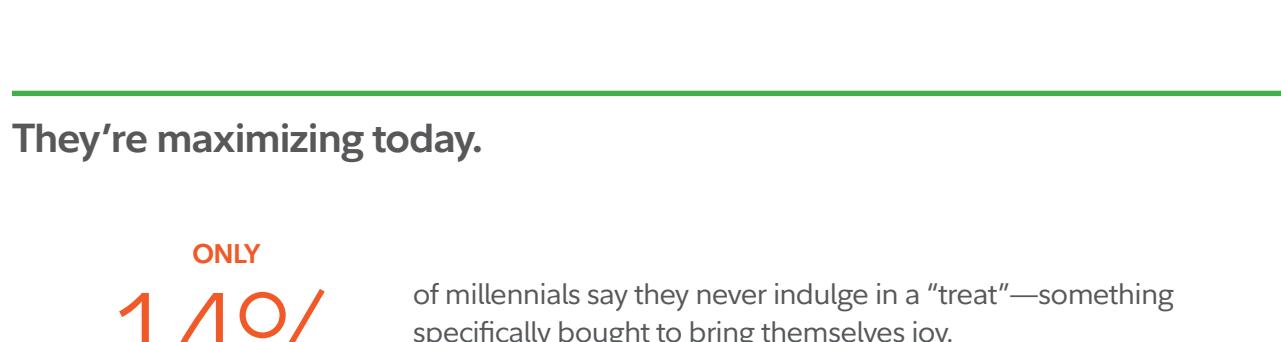
That includes physical, emotional, and financial wellness—today and in the future.



And they're taking action.



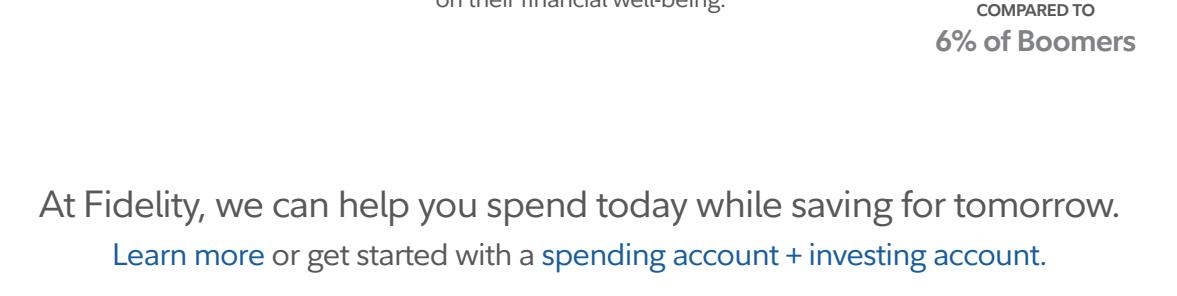
They think about mental health differently.



They're maximizing today.



But they're not immune to fear of missing out.



At Fidelity, we can help you spend today while saving for tomorrow.

[Learn more](#) or get started with a [spending account + investing account](#).

Fidelity

About the Study: Fidelity's 2018 Millennial Money Study was conducted among 2,069 millennials (ages 22 to 37). Data was collected online May 17-29, 2018 by GfK's Public Affairs & Corporate Communications division and Fidelity Investments was not identified as the sponsor. For comparison, 218 Gen Xers (ages 38-53) and 222 baby boomers (ages 54-72) were also interviewed.

Investing involves risk, including risk of loss.

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