



Cash is Rarely King

The role of cash and short-term investments in a portfolio
Strategic Advisers LLC



Key takeaways



Cash may have a role in portfolios for short-term needs, liquidity, and as a buffer against volatility.



However, cash also has risks, such as inflation and reinvestment risk.



Historically, stocks, bonds, and diversified portfolios have outperformed cash.

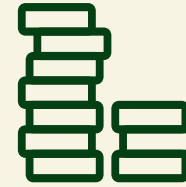
Cash is not a risk-free investment

There are some risks that many investors are not aware of



Inflation risk

- Investors may barely outpace inflation with cash investments.
- This may be especially true when inflation is higher than average.
- **Consider this:** Just over 50 years ago (1972) a gallon of gasoline cost \$0.36¹ and a Ford Mustang would set you back \$4,057² Fast forward to December 2025, gallon of gas cost \$3.04 per gallon³ and the starting price of a Ford Mustang is \$32,640.⁴



Reinvestment risk

- Interest rates can decrease at any time, resulting in even lower returns for short-term investments.
- If the return on a short-term investment decreases, for example from 5% to 3% due to declining interest rates, an investor may fall behind the pace of inflation

¹"Here's What a Gallon of Gas Cost When You Were Born (If You Can Believe It)", 3/25/2025, moneytalksnews.com, retrieved 2/13/2026

²"How Much Did A 1972 Mach 1 Mustang Cost New?", 11/29/2022, great-american-adventures.com, retrieved 2/13/2026

³"Pump Prices Bounce Off Lows and Impact of Hurricane Season Revealed", 12/19/2025. gasprices.aaa.com, retrieved 2/13/2026

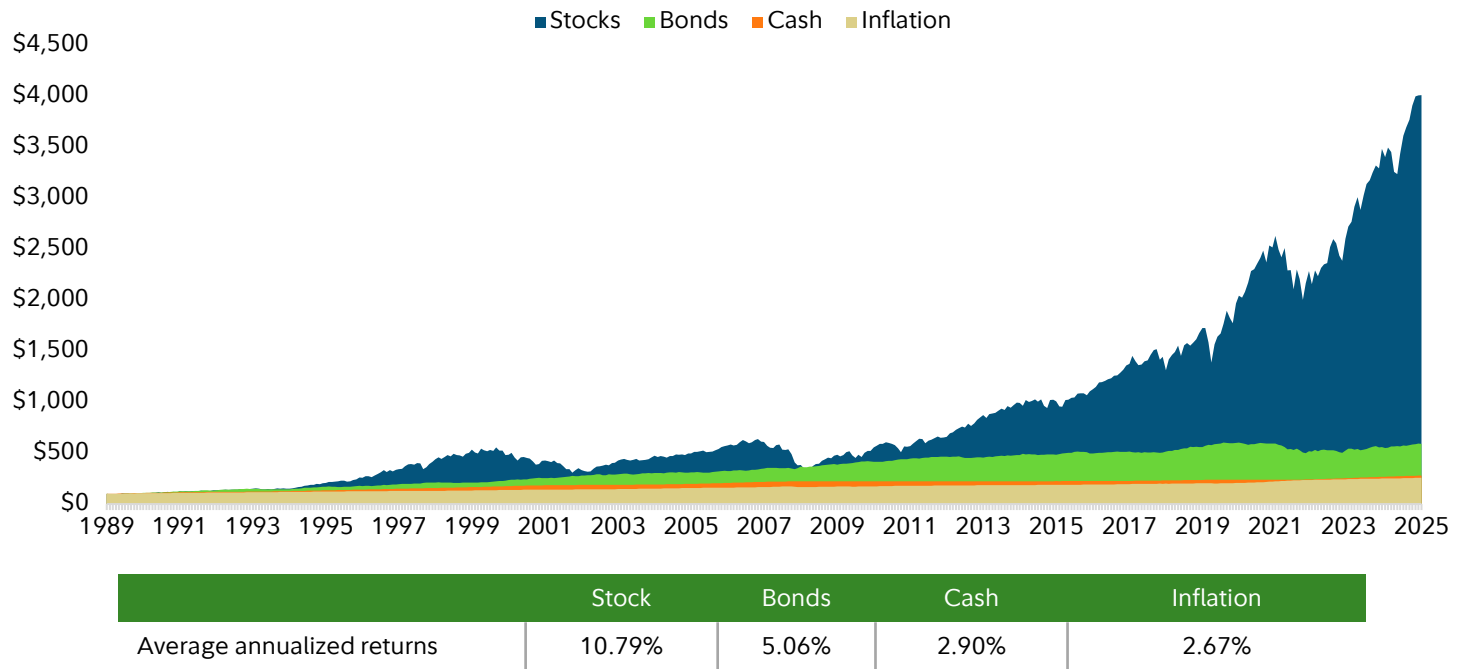
⁴ ford.com/cars/mustang, retrieved 2/13/2026

Stocks and bonds have historically driven portfolio growth

Cash may have a role in a diversified portfolio, but over long-term, stocks and bonds historically outpaced cash and better protected against inflation

- The chart to the right shows that a \$100 investment made in U.S. stocks or bonds in 1990 significantly outpaced cash by 2025, as well as inflation.
- A cash investment (orange line) outpaced inflation by a much smaller margin than stocks or bonds. In some time periods, inflation outpaced cash.
- A certain amount of cash (orange line) may help with short-term needs, liquidity, and managing volatility. Cash may also help for emergency savings.
- However, excessive allocations to cash may result in significantly lower returns over extended periods of time.

Comparison of the hypothetical growth of \$100 in stock, bond, and cash portfolios with inflation
January 1990 to December 2025

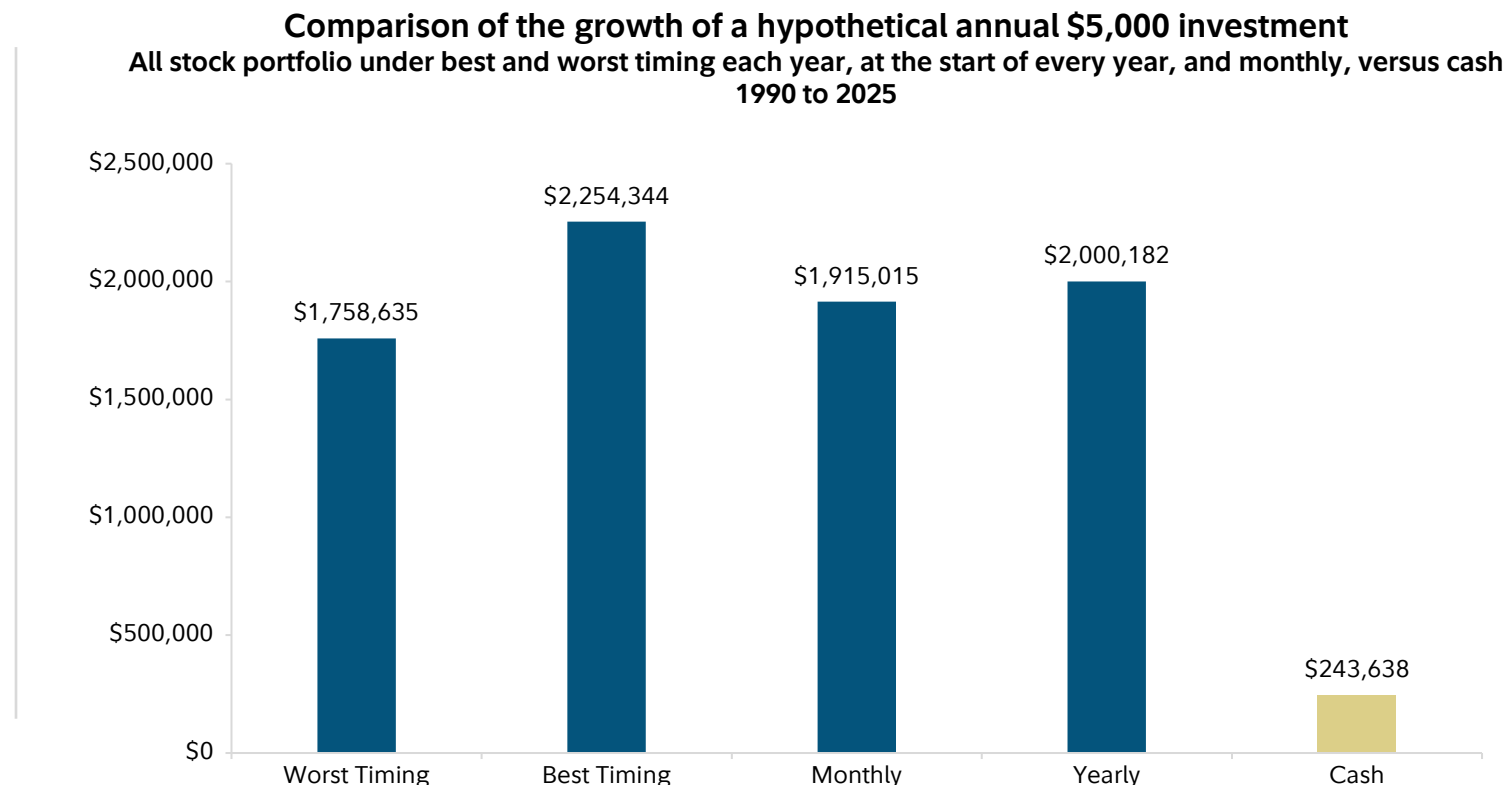


Source: Fidelity and the Bureau of Labor Statistics, as of 12/31/2025. Stocks are represented by the S&P 500 Index, 1/1/1990-12/31/2025. Bonds are represented by the Bloomberg U.S. Aggregate Bond Index, 1/1/1990-12/31/2025. Cash is represented by the Bloomberg 3-Month T-Bill Bellwether Index, 1/1/1990-12/31/2025. Inflation* is represented by Seasonally Adjusted CPI, All Urban Consumers, All Items, 1/1/1990-12/31/2025. * Due to the government shutdown, CPI data is unavailable for the months of October and November 2025. CPI from the prior period was used to ensure a contiguous return.
892905.26.5

Anytime can be a good time to enter the market

The gap between best timing and annual contributions is not that wide, and even the worst timing historically outperformed cash by a wide margin

- Attempting to time the market may have led to modestly better results (best timing) than regular funding, but it could have also led to weaker returns (worst timing).*
- Timing the market has been notoriously difficult, if not impossible, yet regularly funding an investment account may have potential benefits. It's important to consider the risks and potential returns of staying in cash for extended periods.
- Investing has historically shown the potential for higher returns than cash over the long run, but it also carries risk. Investors should consider their financial goals and risk tolerance when making investment decisions.



*Best timing scenario is defined as investing \$5,000 at a market bottom each year. Worst timing scenario is defined as investing \$5,000 at a market top each year. The start of every year is defined as investing \$5,000 in January of each year. Monthly figures reflect investing about \$417/month. Cash figures reflect holding a cash-only portfolio. Please see Important information for more information. **Past performance is no guarantee of future results.** Source: Fidelity and U.S. Department of the Treasury, as of 12/31/2025. Stocks—S&P 500® Index. Cash—3M U.S. Treasury yields. It is not possible to invest directly in an index. All indexes are unmanaged. Please see Important Information for index definitions. 3M Treasury yield. Analysis based on growth of an annual hypothetical \$5,000 investment in stocks, represented by the S&P 500® during a best timing year (defined as investing \$5,000 at a market bottom each year), during a worst timing year (defined as investing \$5,000 at a market top each year), at the start of every year (\$5,000 in January of each year), divided monthly (about \$417/month), and in a cash-only portfolio.

Important index information

The S&P 500® Index is an unmanaged, market capitalization-weighted index of 500 common stocks chosen for market size, liquidity, and industry group representation to present U.S. equity performance.

Bloomberg U.S. Aggregate Bond Index is a broad-based, market-value-weighted benchmark that measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market. Sectors in the index include Treasuries, government-related and corporate securities, MBS (agency fixed-rate and hybrid ARM pass-throughs), ABS, and CMBS.

The Bloomberg 1-3 Month U.S. Treasury Bill Index measures the performance of public obligations of the U.S. Treasury that have a remaining maturity of greater than or equal to 1 month and less than 3 months.

The Dow Jones U.S. Total Stock Market Index is an all-inclusive measure composed of all U.S. equity securities with readily available prices. This broad index is sliced according to stock-size segment, style, and sector to create distinct sub-indexes that track every major segment of the market.

The FTSE 3 Month US T-Bill Index Series is intended to track the daily performance of 3-month US Treasury bills. The indices are designed to operate as a reference rate for a series of funds.

The MSCI All Country World Ex-USA Index (Net MA) is a market capitalization-weighted index designed to measure the investable equity market performance for global investors of large- and mid-cap stocks in developed and emerging markets, excluding the United States.

Important information

The views expressed in this commentary were prepared by Strategic Advisers LLC as of June 30, 2025. This commentary is for informational purposes only and is not intended to constitute a current or past recommendation, investment advice of any kind, or a solicitation of an offer to buy or sell any securities or investment services. The information and opinions presented are current only as of the date of writing, without regard to the date on which you may access this information. All opinions and estimates are subject to change at any time without notice.

Past performance does not guarantee future results.

Keep in mind that investing involves risk. The value of your investment will fluctuate over time, and you may gain or lose money.

Diversification and asset allocation do not ensure a profit or guarantee against loss.

Investment decisions should be based on an individual's own goals, time horizon & tolerance for risk.

Generally, among asset classes stocks are more volatile than bonds or short-term instruments and can decline significantly in response to adverse issuer, political, regulatory, market, or economic developments. Although the bond market is also volatile, lower-quality debt securities including leveraged loans generally offer higher yields compared to investment grade securities, but also involve greater risk of default or price changes. Foreign markets can be more volatile than U.S. markets due to increased risks of adverse issuer, political, market or economic developments, all of which are magnified in emerging markets.

Stock markets, especially foreign markets, are volatile and can decline significantly in response to adverse issuer, political, regulatory, market, or economic developments. This material is provided for informational purposes only and should not be used or construed as a recommendation for any security.

In general, the bond market is volatile, and fixed income securities carry interest rate risk. (As interest rates rise, bond prices usually fall, and vice versa. This effect is usually more pronounced for longer-term securities.) Fixed income securities also carry inflation risk, liquidity risk, call risk, and credit and default risks for both issuers and counterparties. Unlike individual bonds, most bond funds do not have a maturity date, so avoiding losses caused by price volatility by holding them until maturity is not possible. Interest rate increases can cause the price of a debt security to decrease. Increase in real interest rates can cause the price of inflation-protected debt securities to decrease. Interest payments on inflation-protected debt securities can be unpredictable.

The commodities industry can be significantly affected by commodity prices, world events, import controls, worldwide competition, government regulations, and economic conditions.

Changes in real estate values or economic downturns can have a significant negative effect on issuers in the real estate industry. The value of securities of issuers in the real estate industry can be affected by changes in real estate values and rental income, property taxes, interest rates, tax and regulatory requirements, and the management skill and creditworthiness of the issuer.

This presentation does not constitute an offer or solicitation to any person in any jurisdiction in which such offer or solicitation would be unlawful. Nothing contained herein constitutes investment, legal, tax, or other advice, nor is it to be relied on in making an investment or other decision. No assumptions should be made regarding the manner in which a client's account should or would be handled, as appropriate investment strategies will depend upon each client's investment objectives. None of the information contained herein takes into account the particular investment objectives, restrictions, tax or financial situation, or other needs of any specific client. Certain strategies discussed herein give rise to substantial risks and are not suitable for all investors. The information contained in this material is only as current as the date indicated, and may be superseded by subsequent market events or for other reasons. The information provided by third parties has been obtained from sources believed to be reliable, but Strategic Advisers LLC makes no representation as to its accuracy or completeness. Statements concerning financial market trends are based on current market conditions, which will fluctuate. Investment decisions should be based on an individual's own goals, time horizon, and tolerance for risk.

Important information

All indexes are unmanaged. Indexes are not illustrative of any particular investment, and it is not possible to invest directly in an index.

Market indexes are included for informational purposes and for context with respect to market conditions. All indexes are unmanaged, and performance of the indexes includes reinvestment of dividends and interest income, unless otherwise noted. Review the definitions of indexes for more information. Please note an investor cannot invest directly into an index. Therefore, the performance of securities indexes do not incorporate or otherwise reflect the fees and expenses typically associated with managed accounts or investment funds.

Advisory services provided for a fee through Strategic Advisers LLC (Strategic Advisers), a registered investment adviser and a Fidelity Investments company.

Brokerage services provided by Fidelity Brokerage Services LLC (FBS), and custodial and related services provided by National Financial Services LLC (NFS), each a member NYSE and SIPC. Strategic Advisers, FBS, and NFS are Fidelity Investments companies.

Fidelity® Wealth Services provides non-discretionary financial planning and discretionary investment management through one or more Personalized Portfolios accounts for a fee. Advisory services offered by Strategic Advisers LLC (Strategic Advisers), a registered investment adviser. Brokerage services provided by Fidelity Brokerage Services LLC (FBS), and custodial and related services provided by National Financial Services LLC (NFS), each a member NYSE and SIPC. Strategic Advisers, FBS, and NFS are Fidelity Investments companies.

Fidelity® Personalized Planning & Advice at Work is a service of Strategic Advisers LLC, a registered investment adviser and a Fidelity Investments company, and may be referred to as "Fidelity," "we," or "our" within. For more information, refer to the Terms and Conditions of the Program. When used herein, Fidelity Personalized Planning & Advice refers exclusively to Fidelity Personalized Planning & Advice at Work. **This service provides advisory services for a fee.**

The Fidelity Investments logo is a registered service mark of FMR LLC.

Fidelity Brokerage Services LLC, Member NYSE, SIPC, 900 Salem Street Smithfield, RI 02917

© 2026 FMR LLC. All rights reserved.