

TRANSCRIPT

Make smarter trading decisions with Active Trader Pro®

Jacob Ellis: Welcome, everybody, to today's session. I am Jacob Ellis and joining me is Mr. Brett Yoder. Each of us are members of Fidelity's Trading Strategy Desk. The Trading Strategy Desk has a role to educate customers regarding trading, analysis, and strategic planning for any trades you're looking at. We're excited to do this, and we accomplish our mission in three ways. One is these wide-scale webinars. We also do smaller-scale coaching sessions on a regular basis, including a webinar follow-up session tomorrow where we will continue to address these topics and address any specific questions that you have that we aren't able to reach today.

We also work on one-on-one appointments over the phone. If there's something that you would like to address with myself or Brett or other members of the Trading Strategy Desk, you can call in to your adviser or whatever Fidelity phone number you have access to, request a meeting with the Trading Strategy Desk, and we'll make sure we can put our schedules in order to do so.

We're looking forward to today's topic, Making smarter trading decisions with Active Trader Pro. We'll be discussing finding trading ideas, researching that idea to a point at which we're ready to place a trade, and after the trade is placed how to monitor the trade to make sure we're protecting our assets and our accounts. Brett, where should we get started with Active Trader Pro?

Brett Yoder: Yeah, absolutely, thanks so much, Jacob. The first place of course is getting Active Trader Pro. Hopefully in the audience you've already had the chance to download Active Trader Pro and get running. If not, have no fear, we're going to switch over to screen share here and I want to show you exactly where you can find the download. And if you look closely, you'll actually see I'm within Active Trader Pro, because one of the themes we want to build on today is your ability to access Fidelity.com tools through Active Trader Pro. Excuse me. Fidelity.com's tools through Active Trader Pro. And now that we have switched over, you can see my screen. And just a basic headline for the rest of the hour. We're going to be within screen share and Active Trader Pro. Now we have a great deck for you to download. Feel free to do so. It highlights all the different tools that Active Trader Pro offers, shows a brief little description of them, and is definitely good information for you to keep as a reference. We'll be switching back and forth, or at least be calling out the number slide that we're on if you do want to view that.

But if not, don't worry, sit back, relax, and let's get to it. On Fidelity.com we have a great search bar in the upper right corner. From here we can start to type Active Trader Pro. And what you'll notice is we have a smart search that pops up. And if you look down at the keyword section, we see Active Trader Pro download. Of course, you could just type in the whole thing if you wanted to. If not, do exactly as I did, and click the link. You'll be redirected to a results page where you can find the download Active Trader Pro link right here as the first result.

Clicking that of course brings you to the Active Trader Pro download screen. And from this the blue button obviously gets you Active Trader Pro. Go ahead and we can scroll down on this page just a little bit. And you can see all the different information as well as down here towards the bottom we'll definitely talk about what you need as far as system requirements for the program.

So that being said, that's how you get Active Trader Pro. And hopefully you've already had the chance to jump into it. Because when you have it downloaded here you have our trading platform. It's fully customizable. You can set up the tools that you want. And as we're going to show you today, we're going to highlight some tools to help you with that well-rounded or thought through

trade. Well-rounded or thought through trade consists of a couple different things.

One, what are you trading and why are you trading it? Two, what is your specific entry and exit going to be? And three, overall is the trade worth it? Is this something that you really want to be risking your assets towards or something that you actually want to be taking advantage of?

Now when you log in to your Active Trader Pro it's not going to look like my Active Trader Pro and the layout that we have right now. It's going to look completely different. The very first thing we want to highlight is the good old refresher. We talk about this in every one of our Active Trader Pro webinars. In the bottom right corner is going to be a link. Tools in use. Clicking to open that, you'll have a list of all the tools that are currently open on your workspace, the workspace is this middle section of Active Trader Pro. I always point this out because at times you can continue to open new tools and not realize that you're doing so. Sometimes tools will get hidden or be thrown off the screen if you possibly are floating window, etc.

So, understanding what you have open and easy access to that will make sure that you're utilizing the resource of Active Trader Pro in its most efficient form.

Typically, we'll see better performance, we're using what we need when we need it. Something you want to build off of.

So, to start today, I'm going to clear this out, and we'll just start with an open template. So, to do so I'm just going to click the little X right here in the corner and we're going to close down everything. As part of that trading process that I talked about or mentioned, the very first thing was having an idea why you want to trade a specific stock or sector, commodity, etc. To do that, one of the very first places that you can look at is the news and research section on Active Trader Pro. And this is where we're going to start today.

Like I said ATP is going to incorporate a lot of different tools that we see on Fidelity.com. when you're walking through the menu icons here for Active Trader Pro, you're going to notice some have the little square with an arrow pointing out of them. Little pop-up icon. This actually lets us know we're going to divert back to Fidelity.com to get this information. I want to highlight the Viewpoints that we offer. Fidelity has a very wide range of information and research available to us. And with that we go ahead and print and type up these Viewpoints for everybody to be able to see. All of our clients. So here obviously I'm on Fidelity.com. I see the banner. I have the URL up at the top

of Viewpoints in the overview. And now we have our research page for Viewpoints.

Top stories. Market insights. Investing ideas. Personal finance, etc. All headlines across the top where you can read specific Viewpoint articles on. Scrolling down in this section we have new this week, the 2020 stock outlook, what's currently trending over the past 7 days or 30 days, and then editor picks. So definitely want to highlight here this investing ideas for 2020. Sector rotation. And sector-based portfolios are something that we end up talking about a lot. So, let's go ahead and click in investing ideas for 2020 as our showpiece. Scroll down just a little bit. The 2020 US sector outlooks right here and the headline talking about 5G. If you have questions about that, find some information in here. The industrial Internet listings. Batteries, renewable energy, and more topics that we typically are seeing come in, and maybe are even typing those in right now into the Q&A tool around those topics. Scroll down. You'll definitely be able to read this great article or Viewpoint that Fidelity has on these different sectors. We can see all the different information. So that's one. And you might already have been aware of that, that is Fidelity.com. But Jake, I wonder. How does Active Trader do news? And is it optimized? How can we use Active Trader?

ELLIS: There sure is, Brett. When we close out that window, we're brought back to just this blank workspace. Again, let's recur to news and research at the very top middle of our screen. And this time why don't we click on the very first option, news? When we do so we have a small app pop up that has news information. Notice that there's several different bars within it. Right now, we have IVV in one, we have position news in one, financials, and headline news. These are ones that happen to have been opened from previous searches that we were using this tool. Follow any one of those lines over to the right-hand side and you'll notice the ability to filter that particular news headline or to close out. Go ahead and hit that X and you'll close just that one part of the news window. The news app itself is still running, but maybe we don't need the financial news anymore, or not the positions, we can open and close these at will. In fact, opening them is what we'll take a look at next.

Up at the top left-hand side we see news search. When we click on news search it gives us all of the various types of headlines we could look for. Here we could look for just regular headline news. We notice sectors are available, analyst rating, corporate events, a wide variety of various options. For this moment let's look at sectors. We saw a Viewpoint article from our sector portfolio managers. One of those on the spotlight right now is financials.

What we have in front of us is the news tool. What we have shown on here is the ability to customize each individual bar and open a new one. Why don't we go ahead and click news search and this time we'll click on extended hours trading. When we do notice it didn't change the boxes that were already there but rather added an additional one that we can continue to get news on. If you find yourself getting more and more of these, you'll need to scroll up and down to not only scroll up and down on headlines but on the far side to scroll up and down in the window as a whole. Make sure you're navigating this carefully to know what it is you're looking at. When you're ready we can go up to the top right-hand corner and click on settings and then news and here we will see on the left-hand side a list of all available providers of news. Those with checkmarks are those that we have selected. And on the right-hand side is a list only of those that are selected. Feel free to make any changes to this. Adding or subtracting. And hit apply when you're happy with the result.

This news app is fantastic. And you'll want to use it to keep on top of the events on your stocks as well as those you're watching. But what about new ideas? Things you haven't been watching yet. How are we going to find those? Well, Active Trader Pro again will provide us with a fantastic tool to do so. Quotes and watch list. And then filters will open our filter app. And here

we have three tabs. Currently you'll notice we are on markets. We also have technicals and options.

If we look one line lower, on the left-hand side we see most actives. And across all markets. Currently this is filtering for those stocks which have the highest volume in the broad market. If we wanted only to look in a certain area, for example the S&P 500 or the Dow Jones, by clicking here we can select only a subset of the market.

We also can change what we are looking for. In this case we're looking at most actives. If we click on it, we have the ability instead to select perhaps the top dollar gainers, those stocks whose security price has increased by the largest amount. Here again we have them filtered based on the S&P 500 as we had just specified. There's many options available here that you can customize and find to your liking. If you like percentages go ahead and click on top percentage gainer or loser. And here again we will have this pulling up. But this is just a broad view of the overall markets. What's happening out there? Some ideas on where you could at least start.

What if we wanted to use a more technical analysis-based approach? That's where this technicals tab comes in. When we click on it, we have the ability to

filter based on various technical criteria. Right now, we're looking at uptrend stocks. What exactly is an uptrend stock? Well, let's follow this line over to the right. And we notice descriptions. Go ahead and click on that and it will bring us to a help page specific to the filters tool.

When we click on filter descriptions here towards the bottom, we'll see definitions for each and every -- look at. As you're exploring this tool take a look here to find out exactly what it is that you're filtering for. We'll close that down for the moment. Now we've found some various technical ideas. We've found market overview. This is probably going to lead us into some sort of additional analysis, Brett. Where would you go from here?

YODER: Yeah, absolutely, Jake, thanks so much, and yeah, everything that we've shown so far, the news, the Viewpoints, the technicals, the quick filters, it's all meant to give you an idea of yeah, I do want to trade stocks maybe that in this case are uptrending. Or I do want to trade stocks that are in the news based off of some sort of news event, etc. There's always a next step that you'd want to do. And that's actually researching the underlying itself. Researching the actual company. And whether you fall in a fundamental hat, whether you fall under the technical hat, or whether you're looking for a third-party

recommendation like from an analyst, Active Trader Pro definitely can take care of you.

What I want to do is go up to charts. This will be from a technical perspective.

I'm going to go to charts and in this case, I'm going to grab just a blank chart.

Let me close out filters here. And let's go full screen with our chart. So, with that let's just use a basic proxy here that we can look at in the overall market.

Our charting tool has hours dedicated just on how to use that. You'll find in the deck that you can download starting roughly on page 28 the whole way through 33 we talk about the different features that you have through charting and how to use those. I also want to do a real quick plug for our Active Trader Pro class that we have. We have a four-week course done through the strategy desk. That'll be at our coaching page where you can sign up and actually go through very in-depth Active Trader Pro breakdown.

But in this case, charting. Just want to point out a couple quick things about the basic chart, and then how you can meld the idea of the analyst opinion as well as technical analysis and get a real quick look or quick understanding of the chart as it sits with that technical perspective. So, one, I just want to showcase, make the idea of adding white space or extra space on your chart, blank space if you will. You notice if you float your mouse over either the top

line, the very far right, or the bottom, your cursor, your pointer, will actually change into a little up-and-down arrow or left-and-right arrow respectively.

If you click and hold, drag and drop, you can change the amount of space the chart itself is taking advantage of. Again, click and hold, drag and drop. Let's do it one more time to show how we can add that extra space to the top. Click and hold and drag and drop. The idea behind this is I want to see what maybe possibilities are, prices to the higher end. I want to add space so I can see maybe what February or March or some point in the future would generally look like.

With that, and what they would look like, and how you would project that, well, of course the chart has a ton of different tools for you to be able to use in the drawing section. You can notice that you can draw your own trend lines. Picking two points, having them connect. The distance lines. Support lines. Just normal good old horizontal and vertical lines. Can even run over and find different support and resistance levels via say Fibonacci retracements. Or maybe use a linear regression if you just want to take the highs and lows off the chart there and just look at the best fit line. All of which can be added via the drawing tool. Including different shapes and notes.

Switch over to indicators. We can add different studies to our chart. We can look at the basic things. Maybe you've already heard of simple moving averages or trading systems that incorporate simple moving average crossovers. Maybe even Bollinger Bands and MACD. All these indicators can be added to your chart here on Active Trader Pro. The reason why I point that out is because it's a much much longer list than what you might be used to via Fidelity.com in the advanced chart there. This is the complete view if you will. It's the holistic view of the indicators that we offer.

Again, if you already have the know-how or already have the ability or want to do your own personal studies of the chart of the stock and then pick your entries and exits that's great for you. Let's say you're maybe not to that point yet. Or you want some sort of confirmation. Whatever you've analyzed you want that again third party to be able to bounce the idea off of, see if you're at least thinking about it the same way.

Go to the technical analysis tab. We'll take a second on this because technical analysis is driven by a group called Recognia. We bring in their information. They have their own description and definitions of what constitutes an event. A trade event. Whether it's a buy or sell signal. They have their own way of

figuring out support and resistance and general stop levels that you can use. I want to focus in on patterns and events.

So, I've gone to technical analysis. Clicking patterns and events. Within patterns and events when we first click on it, we're given this pop-up window and there's a lot to digest here. It might look really busy to you. If you use this a couple times of course it'll be more familiar, and you'll understand. It's pretty intuitive what they've set up.

One, within a trade you've got to have a general idea how long you want to be in the trade. If you want to be in the trade for a couple weeks, couple months, buy and hold long term, you need to have some general idea of how long you're going to be in that. And that's exactly what Recognia asks you at the very beginning. It says select your trading horizon. How long do you really want to be in the trade, short term, intermediate term, or long term?

Now for the sake of the demonstration I'm going to select all three. I'm going to showcase how it looks. Maybe some different takes that happen that might differ from the long-term perspective to the short-term perspective. But of course, we'll see what actually pops up and what that is, those are your active events.

I'm going to select all. But let's talk about them real quick. You can search for classic patterns, candlesticks, multibar, couple-bar patterns, oscillators, and indicators. To talk about them. Classic patterns. These are what you hear on the news. The head and shoulders. The wedges. The triangles. Continuation diamonds. Again, whatever your familiarity is with that is going to change. That head and shoulders gets talked about a lot on the news and is definitely part of what's in this classic pattern idea.

There's your head and shoulders. Top. Head and shoulders. Bottom. But if you didn't know what the others were, like say you didn't know what the diamond top was, or diamond bottom was. You can have Recognia searching this for you. And if it does come up, hey. Well, you're going to be able to get a little bit of trade feedback based off of everything they consider a classic pattern. That's a bit different than candlestick patterns.

Candlestick patterns are unique. If you've ever heard of the concept of say a doji or a gap in price, a window in pricing. That is what we would consider an overall candlestick pattern. And you can see all the different ones that are going to be searched for on the list.

Oscillators I'm sure you're much more familiar with. This takes some sort of level of normal in the market and then lets you see extremes. Some of the ones that pop up all the time is like your MACD momentum. Your RSI.

Whether they're bound or unbound oscillators is one thing. But they all try to describe a normal level of trading. Normal change in price. And then extremes to that. There's your oscillators. Again, a full list for you.

And last. The good old indicators. Here you see there's only three. These are your moving average crossovers. Just your change in trend.

So, you select the trading horizon you want. You select the information that you want scanned for. And you click apply. Your chart changes of course. As expected, we have feedback. We have trade information. Right here listed. We have technical analysis shown on our chart as an understudy. From that we have these different squares. I've got red squares and green squares straightforward. That would be for a bullish signal or a bearish signal. I have something else too. Here you can see just a white square. This is a commodity channel index. Not necessarily bullish or bearish. But some sort of event that you may or may not want to pay attention to. Certainly going to be displayed because it's part of that search criteria we had.

So, the idea with technical analysis is one, you're doing your own study based off of whatever you hopefully systematically try to trade. And then here we're adding this third party, this Recognia check-in. As you get to more recent events, your past few days trading in the market, here you can see a lot of different indicators that showed up for us. Lots of red. Lots of green. Kind of a mixed bag. What if we wanted to know specifically what these are? All we need to do is float our mouse on any one of the squares. When you do that, you're given a very brief little explanation of what's going on. One. We know this is the relative strength index RSI. Happened on the 10th. It is a short term bearish, short term, referring back to that timeframe that we had on the pop-up window from before.

What price actually kicked off the event? Was 32714. And the pricing period, this was the frequency, and this becomes important. The pricing period set at daily. Now daily specifically is going to refer down to the frequency that we have at the bottom of the chart. I'll bring that back up in one second.

So, back up to our RSI square. It's red. We know it's bearish. We have two options. We can add to chart or we can view details. Say this is an indicator we were not familiar with. We wanted to learn more about it. Click view details. Here we have again the information repeated at the top that we had

on the quick little pop-up. But we have the tells me section. What does RSI actually tell me? Scroll down. We're not done. It explains. General idea of the indicator. General idea of the tool. How to use it. You can actually get even more information and go over to one of our technical indicator guides and learn more about the pattern event. This has that little pop-up icon. Remember we're going to go back to our Fidelity.com resource for that.

But think of the opportunity as a learning tool for maybe you're just getting into technical analysis. Maybe this is one of the first times that you've really decided hey, it's 2020, I'm ready to go, let's take a little bit more action. You can use Recognia's events to learn more about the events as they're happening. Because look at this link I have right here at the bottom. I have add to chart. I click that. As expected, now I have the relative strength index added to my chart. I have an attention-grabbing little square here on the actual event that Recognia was looking at based off their description, their scan. This is what they were talking about. And it's highlighted for me. So again, a learning tool. I'm bridging the gap now between the recommendation understudy and then just adding RSI on my own.

Because if I did that, if I went ahead and closed this out -- a couple different ways to close out the studies once you've added them -- you can go back to

the square. And now you have remove from chart opposed to add from chart. Or it's just like any of the different studies that we have. You can go over to the right-side corner here and click X. I'm going to go ahead and do that so there I've closed it out. But I know that I'm trying to bridge that gap or maybe relate this back to my own studies.

Well, let's go ahead and go up to indicators. And I searched for the acronym RSI for the relative strength index. And I'm going to go ahead and add that. Because Jake, there's a lot that our charts do and a lot of different information that we can source into our studies that maybe just isn't the normal. There's a huge level of customization that we can do to the indicators themselves.

ELLIS: That's absolutely right, Brett. When we clicked from technical analysis and added it to our chart, Recognia adds their pro forma version of how this indicator was set up to give them the signal. But over time you'll become familiar with the stocks that you're trading and may find that adjustment to these is warranted.

In fact, even the developers of the various indicators gave criteria in which they would expect you to modify the indicators. RSI happens to be one of these. If we click on the left-hand side, we find a little key up here. You'll see this on

any of the indicators. If you hit modify, we open up a window with various pieces of this indicator that we can customize. We can change the color of the line. It's currently blue. Perhaps it's not quite thick enough. If we click on thickness, we can choose a slightly thicker line so it'll show up a little easier for us. We can change the line style. If we wanted a dotted or other type of line. We notice that it says the source is the close. We'll talk a little bit more about that in a moment.

But then it also shows the period. This again is saying how many bars we're including. Currently our chart is a daily chart and so this would be 14 days' worth of activity. If we wanted to change it to a higher or lower amount, we certainly could do so.

Down here we see overbought level and oversold level. RSI is based off of an oversold and overbought level. When the stock's momentum rises over the overbought or falls below oversold perhaps there's some sort of reversal to be seen. Those levels are set by default at 70 and 30. But in an uptrend for example it's expected that the stock will continue with higher momentum for longer in that higher range and so there may be a reason to increase the level. And you can change that number as you will. You could also change the

oversold level up or down. When we do that will change when signals are given to us.

But that's not the only change that can be made. Perhaps we just want it to be a little easier to read, a visual change. When we change opacity, we'll notice down at the bottom a change in what we see. Now any time the RSI line is higher than the overbought line it's shaded in with green. Any time it happens to be below the 30 line, the oversold level, it would be shaded in with red. When we're happy with the customization we've made, we'll click apply and this will stay on our chart exactly the way we've made it.

This is not the only modification we can make to a chart. When we click again on that key in the left-hand side we also have delete or add indicator. Delete does exactly what you would have guessed. But let's click on add indicator. Here we're given a list of indicators that we can add to our indicator. For example's sake why don't we scroll down and add a simple moving average to our RSI? When we click simple moving average, we will notice that a red line is added to our chart. And here it is smoothing out the RSI values. That red line given on our chart can also in its own right be modified. When we click on its identifying key, we see again the options to modify, delete, or add

indicator. By clicking modify we have now the ability to change the color, the thickness, the style.

But I promised we would talk a little bit more about source. Notice this time the source does not say close. The source says RSI 14. What that means is the input for the calculation is the blue RSI line. And we're taking 20 in this case, 20 periods' worth, and averaging them out. Smoothing out that line.

If we click on source, we actually do have the ability to change it. If we were to choose close that line would move from the RSI line up to the actual price area and be based instead off of the closing values of the stock price. So, the indicators are customizable in that you can choose what they are calculating on. When we have it based off this RSI, we are smoothing out the ups and downs in our RSI calculation. When we change the period we can increase the number, and that will smooth out our line even further, making it a slower-moving moving average, or if we were to reduce it to a smaller number it would be a faster-moving, eventually becoming the same as this very same line. Notice how it hugs the RSI line much closer, the smaller the period amount.

Now these types of modifications can be made to a variety of indicators to make sure that they are showing the information that you need. When you make these modifications it's important then to find a way to keep the information the way it is. You don't need to do this from scratch each and every time. Rather, we have built in a save function to this chart. And up at the top of your screen is where you will find that. Click on the little save disk. And you'll see the ability to save chart at the bottom.

It'll first prompt you to name the chart. This case, we'll name it webinar. We have the option to make this a default chart, so that any time a chart is launched from within the software it will use these same settings. Save settings. Save indicators. Save events we may have added. Save the timeframe and frequency. Check or uncheck these to your liking. But when you hit save you have now saved this chart, that even if you close the chart entirely and reopen a new chart, you'll have the ability to type in the same symbol and note that it brings up the same chart we had built previously. This will save you a lot of time as you continue your analysis. Our goal with Active Trader Pro is to present to you the information that you find valuable in making your trade decisions. And to make it easily accessible.

But once we've made these types of modifications, we've placed our trade, it's time to begin the work of monitoring our trade. And this'll likely begin on your positions page. Click on accounts and then positions. And we will find the information of our current holdings. In this case in this test account we have a few different shares of Bank of America. An option based on that same stock. Citigroup. And a variety of others.

We have a lot of columns showing up on our screen. We have a description. The full name. We have the bid and the ask. We have the value of those shares. The value of our holdings. And a lot of other columns already available. These are ones that have been identified as useful based on whoever used this account last. But maybe those aren't the things that call out to you. That's fine. Click on manage up here in the top right-hand corner. And then hit add and remove columns. And very much like we saw on the news settings. On the left-hand side we have a list of all available columns with checkmarks in those that have been selected. On the right-hand side we have a list of those columns that have been selected. With an additional feature that if you select any one of them and use the up and down arrows below you can change the order of the columns as they're presented. When you're happy with it click apply.

That's not the only way to make a change to this. In this case we moved basis to the left and you'll notice that it did slide right on over. But in reality, I'd like that to be on the right-hand side. Well, go ahead and click and drag. Drop it where you'd like it. And the columns will reorganize themselves based on your direction.

We also have the ability to right-click in that header line to add additional information. We can go ahead and click add column. And we're given that same list. This time just filtered down to those that have not already been selected. When you identify one, you'd like to add, like news, go ahead and give it a click, and in this case, it will add the time of the most recent headline and if you hover over it the details of that article. You want to dive deeper in, go ahead and give it a click, and you would have the actual news headline.

Customize this positions page to your liking. Add, remove columns.

Rearrange them. Find the information that's most prudent for your trade management and leave those there. One that you'll notice here on our trade is labeled trade armor. See that column labeled trade armor? It's got a little shield icon with a plus in the middle. If you have an order in to sell your security this will instead be a blue shield, indicating you have taken some sort

of action to protect yourself. Some exiting order. Some closing order. But trade armor is not just a column here. It's much more, isn't it, Brett?

YODER: It absolutely is. Trade armor takes the idea that we feel you should have that exit in mind. You get into a trade; you should have an exit in mind. Trade armor gives us a very nice little tool that allows us to incorporate a little bit of analysis, a little bit of research, and then allows us to place that trade. That sell stop order. That sell limit order. By hovering the shield on the positions page, you can see yeah, we're definitely talking about some sort of order entry. I can place the limit, place the stop, or place my bracket trade.

Instead of that I'm just going to click on the shield itself to pull the tool up. And I don't want any distraction. So, let's close out of the positions tool and let's expand our trade armor tool. Very interesting. So, we have three main sections of trade armor. You have the left side. Obviously, a chart. We can customize this a little bit but the customization, real technical analysis we would be doing, is on our main chart, not necessarily the trade armor chart, which is just a quick check-in to make sure we're doing what we intend.

In the middle we've got a blank column. And this is the action column. This is where we're going to do a lot of work even though it's blank right now. But to

the right side we have four different tabs' worth of information. This is that research section. So, I have the chart. I have the middle section where I'm actually going to be taking action. And then I have the right side where I can do additional research. Let's start with different options.

Here one, you notice we have some lines running across the screen. Running across our chart. We have this little orange line. Well, if I hover my mouse over the arrow, I'll actually get a pop-up that says 52W high 6.81. Translate that for you. That's the 52-week high. If we had a stock that was trading in a smaller range or down, we would see the 52-week low as well. I also have a green and blue line. This is a resistance, 6.80, and a support, 6.23, on this particular stock. This is fueled by Recognia. And remember when we were on the main chart, we had the technical analysis drop-down that I clicked on. That support and resistance is what we have here. It's actually a little bit more robust in trade armor. We can change a lot of different timeframes on this.

So how do you do that? You have two links at the top. One, the amount of data we're looking at. This is just the past three months. Maybe I don't want that. By clicking the drop-down I can actually get an intraday one-minute chart. That is how we're trading. I can go to a 2-day, 5-day, 10-day, etc. Even out to five years. Important thing I want to point out is here we're on a three-

month. And then the frequency is daily. As we go down, we're going to be seeing different frequencies. Like you see that intraday one-minute. Well, the five-day is going to be a 30-minute chart. We don't have any other control over it other than this. I want to see that 52-week low, so let's click the one-year weekly. So now I have one year worth of weekly data. And here's that bottom line that I was referring to. That's the 52-week low way down at \$4.21 on this security.

The next thing to look at is that support and resistance. Here I have a lot of control. I've got the 10, 20 by default set to 40-day. But if I want to include maybe say 250 days for the calculation we can go ahead and do that, and it really didn't change our price that much at all. Support still at 6.28, resistance still at 6.80, which again is totally fine. That's the ability that you have to customize the chart.

Jumping the middle and going over to research. Position is great. One, it's going to show what you actually have. What is the position in it? You can actually click on strategy detail. If you have more information or more legs or parts of one name strategy. In this case we're looking at a covered call. So, what's the strategy detail? We have 100 shares. Here's the value of them as well as the cost. Margin requirement for the shares going down. Here's that

call that we sold. Looks like we sold the seven strike for March. Its value negative 30. The cost is negative 27. Actually, behind limit a little bit.

So, there we can get into the actual strategy details. We just want to look at the general line, we can do that. The overall strategy. Value 6.49, cost 6.01. We're ahead. By how much? Eight percent. And I love the fact it breaks down in percentages so easy. It's a great way for us to keep that relative perspective of our positions and our trading compared to the overall market or whatever benchmark we're wanting to look at.

And jumping ahead. List some closing equity orders. Place limit, stop. Place a bracket, etc. down here at the bottom. Skip that for now. Here you have latest news specific to the stock. Next tab we have research. This will include our summary score if you're familiar with that. That 0-to-10 scale of bearish- or bullishness just depending on what the number actually is. The next earnings. Looks like February 4th. All eyes on deck here. With the estimated contested -- consensus, excuse me -- spot 057. With the range being three cents to seven cents. Dividends. The security doesn't currently pay a dividend. And if we wanted to do some options research, we could as well over here on the right side. This is really just a great way to look at different options and their values.

Switch back over. We'll leave it on positions. Because the main part of trade armor of course is actually placing that trade. Getting the armor on your position, etc. How do we do that? Well, here's that middle section. So one, of course we could click on the links on the right side. But here I have trade, or I have alert right at the top. If I click on trade or alert, you'll notice the right side of my screen I lose my research. And now I go straight to a trade ticket. We're asking what kind of trade we're looking to do. Of course, a stock trade. What action are we wanting to do? This I want to highlight. Everybody should be familiar with the overall buy and sell. Buy to cover and sell short is just for our short traders.

But what you might not be familiar with are what are called contingent orders. An order that will execute based off of something else. A lot of people are actually familiar with the most basic form of contingent. That's just stop order. At what stop price do you want a market action to take place? Contingency. Just like in this case, we have a buy to cover bracket. We have a sell bracket. Or a buy triggers bracket. If you want the acronym it's a one-cancels-the-other, a one-cancels-the-other, or a one-triggers-a-one-cancels-the-other. We'll leave that one for another day.

But in this case, we have shares of the stock. Let's go ahead and click on sell bracket. The one-cancels-the-other. Here's a sell bracket. What did that do to our middle? One, we can see now we have this blue banner that says we have an order up above. And then we have an S order at 6.45. Well, look on the right side. Look at your detail here. One, we haven't put in a quantity yet. We need to do that. Here we have 100 shares. Let's go ahead and type in the full 100 shares. I'm going to press tab to get out of that field. So now I have an upper limit at 7.46. Let me float that little banner again, oh, limit at 7.46. OK. They coincide. I have a lower stop with a drop-down at 6.45. Well, that must be my S. Sell stop order. At 6.45. We're given a lot of different information.

One, this estimated gain. And then oh, an estimated gain even if it hits my stop price. Well, yeah, we're just ahead on the security. So even if we sell at 6.45, we'll still be in the green by \$16.50 or about 2.5%. You can see that on the pricing graph. Or the pricing bar here. Where we still have the green shading.

That being said, we're going to set a trade based off of what we're currently seeing in the market. And does that make sense? The 7.46, the 6.45. Well, we can use that other analysis that we looked at, the charting. News. All these different catalysts for you to actually place a trade. And determine whether

that's a logical place or not. But what this tool is great about is looking at the overall prospect of a trade. Does that prospect, your gain versus your loss, does that make sense to you?

The one-cancels-the-other contingent order truly means if the price was to run up and hit 7.46, well, we would sell. We'd take profit. If that order is triggered and goes through that cancels our stop. And vice versa. We don't want two sell orders on the same 100 shares. That could potentially leave our order naked or short on those shares. We don't want that. So, we want to cancel one of the sell orders if one of the sell orders is triggered.

To go through this here. Under the stop. We can definitely look at trailing stops by percentage or dollar, etc. Definitely have that functionality. And then we'll just put in -- actually, you know what? With that let's switch over and realize that we can incorporate this tool in conjunction with some of our other tools. And start to set up that first layout.

So why don't we go back? Let's talk about some of the things that we've already shown you here today with our last few minutes. Let's go up to charts at the top. Remember we had that new webinar demo chart that we saved.

And then let's go and add the news back in. We definitely had news down at the bottom. We talked about the filters tool. Quotes and watch list and filters. Going to drag that over here to the right side. And then lastly, we talked about that positions page just -- Jake did a great job explaining positions. Go ahead and come over here to the positions page.

Now with Active Trader Pro we get to resize things. We get to make it how we want. So, let's do that, I'm going to take my positions and line it right up with filters. I'm going to take news and I'm going to see a little bit more of those articles. So, I'm going to stretch that over to the right. Maybe I don't quite need that much space, but you see how I was able to stretch that out and get a little bit more information here. I can read the whole headline without needing to scroll to the left or to the right. And then with our chart I just want to fill the rest of the space with our chart.

Now again this is so personal and subjective. Fill out the information that you want to fill out. The last functionality that we want to show you is going to be the ability to link our analytic tools. There's a link icon on your chart and on news. Up here. Upper left corner. It says what clicking it will do. So, if I click this it will link the tool. So, let me go ahead and click it once. And now I'm given a whole bunch of options.

I can link to gray. Link to blue, orange, purple, or yellow. I want to showcase the default which is gray. By linking a tool what you're saying is you want to be able to feed the tool and put in a new symbol to analyze. Based off of some of this other information like our positions page. Like our filters.

You'll notice on the news we already have that linked. A quick double-click on our positions will load whatever that symbol is to our chart. So, if we went up to the very first position in our account, and double-clicked on the symbol, you'll notice that chart updated. Now I have this stock in my chart. I have technical analysis for that. As well as that study that we modified down at the bottom in news.

Now I see that pop up right at the beginning. And now I can read news items there. Just want to showcase one more time, we get so many questions on it, the double scroll bar on the news tool. That far right one allows you to look at the different bits of news that you have coming into the news tool itself. The inside one is going to scroll specific to the news brick that you are on. So here we're on financials. If I scroll this the only thing scrolling is the financials news. Scroll this back up to the top. Just want to showcase that one more time.

So, when we get into this and get into Active Trader Pro as far as a market monitor. If I wanted to monitor my positions that's all I would need to do. Set up how I want to analyze important information to me. Set up my positions page easily accessible. And give a double-click. Again, feeding the tools that you're going to look at, saving time, saving clicks, being more efficient. Everybody's time is important. So, if we can be as efficient as we possibly can be with our time, absolutely the best, optimum.

Now it works with the filters tool as well. So, we've talked about the markets and the most actives. We talked about the technicals and the different ways that you can search. Let's just go ahead and look at some of these most actives.

This is what everybody is trading. Here's our first stock. As it pulls up now, I'm loaded. I can see what the trading was. I can see a little bit of the overall trend. Again, this is about a six-month chart. I can see what the technical analysis says. I can see what our understudy says as well as news. Not to reiterate. I don't want to continue to bring it up over and over again. But think about the ease of finding new ideas and fueling your different way to trade, way to get into the market if you see so fit based off of your criteria. With Active Trader Pro. Straight for you.

END OF AUDIO FILE