

TRANSCRIPT

Mastering the basics of Active Trader Pro®

JACOB ELLIS: Good afternoon to those of you on the east coast, good day, good morning to those of you here to the west. Brett and myself find ourselves in Utah, and we're glad to share with you a little bit of time today getting familiar with Active Trader Pro. There is a lot to become familiar with in our premier trading platform, and we'll get started right from the beginning taking a look at some of the key ways for you to access it.

Now, Active Trader Pro is an actual downloaded software, so as my screenshare comes up, I'll tell you a little bit more about the platform itself and the strategy desk. The trading strategy desk is a group here at Fidelity dedicated to your learning and development as a trader. In addition to these broad-scale webinars, we also present on a regular basis, in fact, every single day, on topics related to trading, our trading tools like Active Trader Pro, as well as various forms of analysis like technical analysis, fundamental analysis, options trading, and even the basics of how to trade and what are the risks and rewards that come along with that. We'll take a look at some of that information in-depth throughout the course of today's presentation, but we are just grateful that you're spending a little bit of time with us as we get

started. You should now have in front of me our demonstration, our live view of my screen. Here we are on a page that everybody should be familiar with, this is Fidelity.com. We haven't even taken the trouble to log in, because this is something you won't need to log in in order to access.

We're going to come up here to the top left-hand corner of the screen, direct accounts and trade, and then just come a little ways down the left right here to Active Trader Pro. When we give that a click, it's going to load us over to a page that tells us of course all about the software that you're looking to download, as well as give us the actual link to download. By clicking this blue button, you'll be provided with the appropriate version of the software, whether you are running a Macintosh computer or a Windows.

If you would like to double-check the system requirements for the computers and what is recommended, scroll all the way on down here to the bottom, right below this link here at the bottom of the page, we've got a system requirements page. I'll open that up quickly here, and you can take a quick glance and see depending on the type of computer you are running, we've got some recommendations on what type of processor and memory you would be best served to have access to. When you have the platform actually downloaded and installed on your computer, the very first thing it's going to

ask you to do is log in. That will be conveniently the same username and password that you would use to access Fidelity.com, but now you'll look at a background something like this. Here is Active Trader Pro, a nice blank screen to start from. If you've entered in your username and password for the first time, this is where you will arrive. But you will have one additional screen in front of you, this one right here, Active Trader Pro Setup, asking you what are some of the key tools that you would benefit from. We recognize this is the first time that you have used the tool, and as a result, we've created some default layouts. For example, if we click over here on the investor layout, behind, we see what this could look like. It would have a positions page, it would have an account summary. We can look at the several different pieces, and it loads up behind us to give us an idea if maybe if this would be something that matches our interpretation. If you would prefer, we can also start over here on the far right with a custom layout. But once we have downloaded and installed our software, the very next step is to get started selecting and customizing that layout as we work through our pages. And I'll pass it over to you, Brett, to talk through some of those initial setup items.

BRETT YODER: Perfect, Jacob, thanks so much. And I just want to echo the sentiment here, thanks for taking time out of your day to learn about this trading platform. I'm certainly biased, but it's one of the most powerful tools

on the market, because of how customizable it is, and the amount of different tools you can include. I want to strongly recommend everyone take time on this initial setup screen. And as Jacob mentioned, if you've already set up your Active Trader Pro, or you've downloaded it before, maybe it's been some timeframe in the past, you can always get back to this initial setup by going up to the help button at the top, as Jacob showed us, and again, the Active Trader Pro setup link. But on this page, as if you're confused about what really we're looking at, right, it's a way to analyze the market, as Jacob had said, and there's so many different tools. I'll just take a quick moment to let you know that in addition to today's session, there is an ongoing monthly classroom found at [Fidelity.com/classroom](https://www.fidelity.com/classroom) where we, the Strategy Desk, walk through Active Trader Pro, A to Z. So every month, you can certainly get more information on the different tools that are available. And here on your screen, you should be seeing that link up in the help icon for Active Trader Pro setup.

In any case, once you have gotten through the setup process itself, now we are given our screen, and I just want to orient what you're looking at, because I separate this into three sections. We have the main body of Active Trader Pro, this is the center section. As Jacob told us, it was that large gray screen that didn't have anything on it. This is our canvas of where we'll put all of our tools.

I also want to point out it's ever-expanding. Active Trader Pro's canvas, the center section here, can house as many tools as what you'd like to add.

Sometimes we'll have limitations on how many specific tools you have, but as far as how you have this laid out, it simply expands and gets bigger and bigger and bigger to accommodate the tools that you want, we'll demonstrate that in a second. But the canvas, then, our desktop, this center section. The top section here, where we see the green bar for Active Trader Pro, as well as this dated blue bar for the accounts, trade and orders, quotes and watchlist, etc. We'll refer to this as the navigation bar. This is where we can go and pull up any additional or new tool that we want. Active Trader Pro is also dynamic, and a link with Fidelity.com, so you can actually house Fidelity.com's specific tools within the Active Trader Pro shell.

Down at your bottom of the screen, going to see what's referred to as the ticker, and here we'll see ongoing quotes that are static, they're right there for you. You'll always be able to reference these quotes. We have a customized list here, we're looking at the Dow Jones industrial average, the NASDAQ 100, the Russell, the S&P 500, and then the volatility index, the VIX. We can customize this, but this bottom section is where we can setup that ongoing watchlist, the things that you're interested in, the different stocks or indices that you're interested in to always be able to monitor when you want. That's

the purpose of the ticker. Now, it can be set to your accounts, it can be set to a watchlist. Like I said, it's customizable. If you prefer not to have it, we can even take that one off. So, if you want, you can just have the navigation bar and then your canvas.

The bottom right corner, we'll refer to this tools and use button quite often. It's going to be one of the little power user notes for Active Trader Pro. With this open canvas, and with your ability to add all sorts of different tools, sometimes multiple instances of the same tool, we need to know what we actually have open and running. We have a limited resource here, and it's ever-expanding, so we can overload the system a little bit. We want to make sure that we don't need or have open, say, 20 quote boxes, and we're only using the quote boxes that we actually need. So, to break this down, we have the navigation bar, we have this canvas, our desktop, and then we have the ticker down at the bottom. Let's start here up towards the top. When you first log in to Active Trader Pro, you go through the initial setup. Within that, we prompt you, we've actually set some defaults. I know the natural inclination is to jump in and start using the tools, of course, that's what everyone wants to do. It's why you downloaded the program to begin with. But it's our strong recommendation that we take time and certainly stop in at settings at the top,

and then general, this first option that we have.

In the general link, we're going to be able to adjust Active Trader Pro in some global manners, the coloration, right? What our default account might be, how we want things organized, how much market data we want, how frequent do we want to update. One of the benefits here of Active Trader Pro is streaming market data, but you don't have to have it if you don't find yourself in need of a ticker that continues to tick, we can click down on streaming and actually adjust our update frequency, going the whole way out to updating just once every minute. Use this to accommodate what sort of trading style you have. No reason to pull the data if you don't need to, certainly in this day and age where we're all kind of worried about our data usage. Below this general section where you're going to set your main account, this is going to be your main trading account, the account that you always reference when you log into Fidelity.com, the account that you're more tactical in with your account allocation. That's what we want our default account to be. We've talked about the market data, but let's take a look at these theme colors now in this third section of the general settings. So, here over, we are on the blue background. It happens to be the easiest for our eyes. Certainly, you can adjust this to the white background, which of course makes everything white, or if you want that high contrast, the black, we can click and go down to the

black. Look at each of them, decide which one is most appealing to you. Sidebars are an interesting concept, and we'll go ahead and add both right now for our demonstration, and then don't forget the zoom over here on the right side. This is where we'll adjust how large are the ratio Active Trader Pro is. Here we have this the whole way to the right, trying to make everything as large as we can for the demonstration, where in personal practice, I actually have mine much closer over to the left side, able to maximize the amount of tools I see on my desktop. Going down, we have autosaving layouts, and Jacob's going to talk to us about saving our layouts later. As a best rule of thumb, to talk about these different ways of saving your layout, you can either be under the thought process of "I want to pick up wherever I have left off with my analysis, so I'm going to open my Active Trader Pro, do my analysis, and wherever I'd left off, whatever tool I've opened, that's what I want to see the next time I log in."

If that's the way that you feel, or the way that you like to do things, go ahead and automatically save your layout changes. If sometimes you're caught, maybe you get stuck on a tangent, and you're looking over at something that you don't normally look at, where you may or may not want to see that as you're logging back in, prompt yourself to save, that's the middle option. And if you want to start with your clean slate, the tools that you know you're always

going to reference, let's go ahead and not save layout changes upon exit.

Okay? With that, that's our general settings. There's a lot more to talk about.

Jacob, you can walk us through maybe some other settings, or even start talking about these different -- the navigation bar and the different tools that we offer.

JACOB ELLIS: Yeah, there are a number of different preferences and settings that we should go through and as you set this up for the first time, it does walk you through. If you take your time, you certainly will see them. But again, we've accessed this menu, I'll show you one more time, by clicking up here in the top right-hand corner, settings, and then we selected general. We could also spend some time on trade, directed trade orders, each of the windows that is something that we intend to use, we should definitely take a look at, because the customization of this platform, as Brett mentioned previously, is what really sets it out in the marketplace as a premier-level trading system. When we take a look at this, we have the ability, for example, on our trade settings, to set the default trading account. Now, we already set a default account for other tools that are analytical in nature, but if we have a trade that we would like to consider, then we should recognize that's the situation. This is where we are going to default. If you have several different accounts but you tend to prefer one of them, certainly make sure you select that one here, or you can have it

have no default account, meaning you'll need to enter that in each time you place your trade ticket. You can also have it default to one of several different trade tickets. Within Active Trader Pro, there are several different ways for you to place trades or trade tickets, there's the standard, there's the directed trade ticket, and there's the multi-trade ticket. As you get familiar with each one of these, circle back here and select the one that you'd prefer to, in general, open as your default trade. We also have a couple speed saving options. Down here at the bottom, if you intend to trade very, very quickly, and are confident in what you have typed in on any given order, you can skip both the preview and confirmation if you choose to do so. That will apply for any new order placements that you pull up.

Of course, you're going to hit apply to get all of this in finality. But, take a look at some of these other tabs here. Stock defaults, if in general you find yourself buying 100 shares, well, you can plug in that default quantity right here. Do you want it to default to be a limit order, a market order, or one of these various other types of stop orders, or none selected? What kind of time and force? You can see the time-saving nature of this platform. If we spend a few minutes to customize it, then each time we use it, we already have things prepared exactly the way you want. It's like folding up your clothes the right way in your drawer so you know exactly where to look. This will speed up

everything throughout that process.

Options has the same types of default information as well, so if it's trade-specific, come to that trade menu here and hit apply when you're finished, and that will save all the information. We also have several other pages that we'll be taking a look through, and the settings will certainly be of key importance throughout your usage of Active Trader Pro.

Now we added just a moment ago these side bars on the general settings tab. They opened up by default, but if you click here anywhere on that bar, it's actually going to expand that back over to the side, leaving us our main center of our canvas here in the middle. While we have it expanded, we could go ahead and tuck something in here. So, here's the first thing we're going to use from our navigation bar up at the top. Maybe we'd like an additional quote to be over here, tucked away in the side. We want quick access to it, but we don't necessarily want it taking up the user space that it would otherwise. We can type in a symbol up here; we can plug in whatever we'd like. Maybe we'd like a quote on that NASDAQ 100 available in greater depth than we just see down here at the bottom, in which case, now we've got this here to the side. But when we don't need it, we just click anywhere on that grey bar, and it's hidden over here to the side, leaving our screen space open and accessible for

us to be here. If we click here on the settings, it opens it back up, we have immediate access to that sidebar and all of the information there on it.

Definitely, we encourage you to make use of these, if there is items that you would like to have easy access to but use up a little too much of the real estate otherwise.

Those sidebars can be a great benefit for us, but we have a lot of information to go through as we kind of work through these different pages. The first one that we'll take a look at is just that navigation bar in and of itself. We've got a number of different quick links up here in the very top left, we have one that opens up a trade ticket, one that opens up our orders page, one that opens the quote window that we just saw, as well as one that opens up our notebook of saved trade ideas and rationale and what's been going on on our market. This is information private to you, of course, but that is all saved and accessible within Active Trader Pro.

When we come over to the accounts and other menus here, these are all dropdowns. We give any one of them a click, and we can see a long list of potential items. Now you start to see the robust nature of Active Trader Pro. Look at how much is available under just this accounts menu. We have positions, we have various summaries of our options holdings sorted in

different ways, by underlying strategy and expiration, our closed out positions, which is going to give us an idea of our gains and losses on things that we have already ended. We can look historically or at the most recent information. Balances, which will give us a good idea of our buying power, our total account value. History, if we want to look at the line-by-line look at every transaction throughout. Now, I'm not going to go through every single item here. As Brett mentioned, we have a four-week class that's going to go through everything in Active Trader Pro, and you can access that at [Fidelity.com/classroom](https://www.fidelity.com/classroom). We encourage you to take part in that, if this is something you would really like to get a full look at. But as we work through each of these different menus, we'll begin to learn more and more about the customizability of the software as well as the ability to make changes.

Now, just so that we can see this a little better, let's come up here to settings, let's hit general, and then we'll go ahead and select it down here, change the background, and we'll see what this looks like for everybody. If we click it over here to white, then we hit apply, now we can see that kind of adjustment that's happened, everything now painted in with white, now with black text instead. Feel free to choose whichever version is of greatest access to you, whatever makes it easiest for you to use, and of course if you're going to be looking at the screen for long periods of time, you may prefer one of those darker

backgrounds.

What are some of the next things that you would prefer to take us through as we set up our account page and really customize things, Brett?

BRETT YODER: Yeah, absolutely, and even in that one action, where we started with the blue background, maybe it was appealing as we clicked into it, we went right back to settings and switched into white, be malleable with the settings that you think you might want, and as your usage of active trader pro continues, make sure you can go up into it and just be comfortable changing your settings, make it personal to you, and make it the experience that you want. So, in this case, yeah, let's -- let's dive into some of these specific tools. I'm pretty excited to show you (laughs) the accounts page, it's -- we can set it up to see exactly what we want to see on our current positions. First reference back to tools and use is what I want to do. Let's go down in the bottom right and click tools and use at the bottom of the screen. What this shows us is, as I mentioned earlier, a list of all open tools. Now, I want to focus just on the account's positions tool right now, so what I'm going to have us do is just close all of these tools out. Now, as Jacob was moving the tools around, he opened up the quote box. He grabbed the quote box, he drug it over to the sidebar. Right? I want you to be comfortable with equating our desktop, our Active

Trader Pro desktop, just like the desktop of your computer. Each tool is like its own little program. When I have a non-windowed program open on my computer, I can adjust its size, I can click on the header and drag the window to where I want it. And you have that complete customizability with Active Trader Pro as well. So, as you float your mouse on the top border, or the side borders, or even in the corner, you're going to get, as expected, your arrow that turn into the vertical, horizontal, or diagonal arrows. And then the functionality here is just as you would expect, a click and hold, drag to desired proportions, and then drop.

So, let's talk about this positions page. Here we see it in front of us. The very first thing I want you to look at is in the top left corner, in almost every one of our tools in active trader pro, where you're going to select the information that you're going to look at, whether it's a chart you need to put the symbol in, a quote, whether it's this accounts page, which account you want to look at. That information will always be in the upper left corner of the tool that you're looking at. So, again, this is the positions tool. We call it up by going to accounts at the top, and then positions. Here Jacob already has it open for us. If we want, there we go, it's just that very first link. If we wanted to look at a different account, well, all we would need to do is go over and click the account dropdown, upper left corner, as you assuredly assumed. Here, I

would see all of my accounts, but then there's a lot of other things written here as well, and these are actually going to be your watchlists, too. The account position tool is multifunctional. Not only is it just positions, but it can be a watchlist tool as well. The watchlist is going to be the same one that you've established through Fidelity.com. It will translate right over, and you'll have all of your watchlists right here. Within the watchlist functionality of Active Trader Pro, you can create additional watchlists, too, and those will actually transfer back over to Fidelity.com for you, so there is that synergy between the two platforms. If you have gone through Fidelity.com and set up account groups, you can do this, it's a functionality of Fidelity.com where you link maybe certain taxable accounts together because you had the same investment objective within those accounts, or your retirement accounts, etc., those account groups will be in this list as well, so you don't have to look at one particular account, you can look at a group of accounts or a watchlist.

For the sake of this positions page, let's go ahead and just click on the "My Account" there at the top, our test account here at Fidelity, and have that bring up our positions list. Within the positions list, as you would expect, (laughs) there's your positions. Now, there's a couple of really nice columns here that we're going to get to, but we're not quite done with the top. Right now, we're just on the list function. You can see that selected. I don't know if you're

familiar with heatmaps or not, heatmaps are an interesting way to divulge information. If we switch over to the heatmap view, what you'll see in your account is your positions oriented as in size or percentage of your account, so how big the holding is within your account, and then also you're going to see a coloration, bright to neutral, or bright to black if you want. So, I have bright green to black to bright red. And the reason why you look at your positions this way is, one, what is going to influence your account the most? It's the biggest square. Should you be paying attention to it? Is it having a moving day in the market or is it not? Now we look for coloration.

In this test account we can see, you know, Zinga actually fairly bright red, it's off \$19.50. So, if you're wanting a very fast way to log in and assess all of your account groups, you can use this heatmap view, log in, your eyes will just be drawn towards these bright colors, those are the ones to pay attention to, and of course size matters as well. So, I wanted to make you aware of that. Here, you can see the coloration scale just above where we have Zinga, and then also this Canadian security, we can see the gradient, it goes from that bright red the whole way over to the bright green, the more neutral colors are the small changes.

Let's switch back to our list view, and we can walk through some of these different columns that you can add, subtract, rearrange within the page. As of right now, this is a pretty limited positions page. It only has our bid and ask, how many shares we have, total value, whether it pays a dividend, what the dividend amount is, that dividend amount X date, yield, and finally, type. Okay, there are many more metrics you can look at. Look at the word "manage," there. Do we see it? It's kind of small. Manage is going to be on a lot of our different tools, and it's going to take us into our settings. So, if we click on manage, we can look down and we can see the different options that we can take within this particular tool, and here we have add and remove columns. It's a fascinating setting. Let's click on that and talk about this user interface we're going to look at. Essentially, we have all of our available columns on the left side of this popup window, and what we have selected on the right side.

And if we take a moment just to visually look at this, that scroll bar that Jacob just grabbed is very, very small because there are many, many metrics you can add. As we start to scroll down, this one, just as a recommendation, go in your Active Trader Pro, pull up your positions tool and take a look at all these available positions or columns, excuse me, these metrics that you can add. Many different aspects on what you can look at, this is going to be tailored to

what you're interested in, but we can add multiple different columns. Jacob, why don't you go ahead and add, start adding a few of these, and we can talk about this selected columns here on the right side? So just at random, we'll just start clicking and adding these different columns. Once we have a few selected, like yeah, today's gain-loss, today's percentage gain-loss becomes very interesting to us. Here on the right side, they, as you would expect, have been added. I just want to point out that we can scroll down on this, and if there is one that's maybe more important to us, and we'd rather see right at the beginning of the list, we can certainly click on that one we want. How about we go with today's gain-loss? Once it's clicked, you'll see how it's selected, the background is very faint, I apologize for that for the demonstration, but if we click on the up arrow, as Jacob is hovering right now, it of course is going to rearrange our columns. Now, it's a little hard to envision this because on the positions page, of course, it's laid out horizontally, and we're using a vertical orientation on this page, but fairly intuitive, make sure you arrange the columns as you wish. Once you have today's gain-loss where you want it, now we can go down and click apply, and that of course makes all settings saved.

Once we click apply, we've added a lot of metrics. Now, we had a smaller positions tool, right? We had it more or less formed just to the fields that we

have, so what happened here? Do we see all the fields or all the new columns that we added? We don't. But, we now see a scroll bar present on our tool. Adding more information like different columns, etc., will not increase the size of the tool, but it will add the scroll bar for you to see all of the other metrics. A good power user note, or word of thumb, if you're looking at a tool, take a look at the borders. Do you have scrollbars? If we add many positions in this account, more so than what we have, we would have the vertical scrollbar there to the right side. So, we always want to orient ourselves with our tools. This becomes very important with some of our deeper analytic tools that we won't be covering today, but it's a great practice for you as you're starting out, just get used to that.

Of course, if we do want to see all of our metrics, all we have to do is hover in the corner, click and hold, drag over here to the right, we're going to increase our space, and then as we look at it, you know, it doesn't, I suppose, make a lot of intuitive sense to have today's gain and loss but not our total gain and loss oriented towards the left side, some of that quick information that you'd be looking at. You can adjust your columns on the fly with the tool. You do not have to go to the manage link. If you click and hold and drag this header around, now, it has to be on the header of the column, it can't be a specific metric for one on your positions, but you'll notice that the mouse grabs it.

Now, Jacob has his mouse button held down, so it's a click and hold. You can drag it and then drop it where you want. Okay? So, once it is where you want, of course, you just drop it. Now it's rearranged itself. Another word of power user note, here, you have to drop it on the same row as the rest of the headers. If you're a little off up or down, we'll assume that you don't actually want to move it, and the column won't actually change. So, here we're on the same row. If we dropped it here, it would certainly go there. Okay? But if we grabbed it again, and then moved it maybe a little bit down, and drop it, it certainly won't work. So, here we're clearly off the rail dropping that, no rearrangement. So just from helping supporting clients for having -- it's greater than a decade for myself individually, that's a question that we get a lot, so just make sure where you're dropping those. In addition to the positions page, and hopefully you don't feel overwhelmed by the amount of columns you can add, they should be intuitive based off of your investment plan.

But if you did have questions on the metrics or anything about this positions tool itself, get into the habit of right-clicking on the blank space of a tool. So, here we have, there's obviously nothing down there, there's no information. If we right-click, we can do a few different functions. We can float the window, we can print all of the data, or we can export all of the data, for those of you

that like to go into your Excel file and do your own analysis as far as your positions are concerned, you can certainly do that. Our export feature will export all columns available, all columns that you have displayed. Excuse me. So, as a quick way to be able to do that, know that that functionality is there. And then lastly, you can click "help." Help, in fact, is incredibly helpful when it comes to Active Trader Pro. When you do click help, you'll be taken to Fidelity.com's little excerpt for the tool that you're on. If you want to look here up at the URL bar, you'll see that we're going to Active Trader Pro and the positions watchlist, which is where we default.

Here, we'll be able to look at all of these different sections of the positions tool, so predefined watchlists, custom watchlists, and as we scroll down, positions. Positions summary. And it's here where we'll be able to find definitions to all of those different columns that we were looking for. So, certainly be aware that that is available, and it's going to be available in almost all of the tools that you have within Active Trader Pro. Just right-click - find a blank space, find where you're not going to be clicking on any particular metric, and once you do that, click on "help" and you'll be taken right to this page. And, with that, Jacob, I mean, there's a lot to talk about here, and this is just the positions page. We can certainly move on to some other tools as well. I leave it up to you, sir, to drive the boat.

JACOB ELLIS: Some of the next items that we ought to take a look at is realizing that, you know what, if we've got too many things open, we can jump in and close them out. We showed this quickly at the very beginning, using that tools and use down at the bottom, but we also can just make use of these little minimize, maximize, or close windows. If I click close on this particular one, then indeed, it does close out, just as you'd expect as a computer user. So, we're pretty comfortable with kind of the intuition that follows along with using these different pieces of the platform. One of the other reasons that we want this "Tools and use" to be available is if we click down here, you notice there's two things open, but only one of them is displayed, at least where we can see it. If we click on the one that we're looking for, it actually will open up the little sidebar if that's where it's hidden, or move our screen to wherever it is, and then it kind of does a little jiggle here for us to help make it easy for us to identify which one is being selected. We can very easily then find any particular items that might have been hidden behind one or another.

For example, now that we understand a little bit about this positions page and its value, maybe we want to change its shape a little bit, maybe we'd like it to be just like this over here on the side. And then in addition, we'd like to have a few other things open. Maybe we would like, for example, to make use of the

news feature of Active Trader Pro. We can come to news and research and then hit "news," and we here get a live look at the information news headlines for whatever symbols we've typed in, or if we scroll down, we can see that we can add additional areas as well. Up here at the top, we can select, for example, under "headline news," sectors. Do we want an update on everything happening in the financial sector of the market? Do we want to see updates on analyst ratings, those are going to be your upgrades, your downgrades, continuing coverage, dropping coverage. Corporate events, are earnings going on? Are there big dividends? Are there mergers? Earnings releases and how they come out, extended hours trading, IBOs, and many, many more different items.

So, take a look at where this all comes from. But if we take a look, for example, at just headline news, we notice that we now have another mini window inside of our news. Everything that was there previous is already still there, but now we've got this headline news as well, and we can scroll up and down within that specific little mini window. We also can filter to look at specific providers, types of news sectors and other timeframes. If we would like headline news for just a specific sector, well, we can jump in and make that very, very specific. If you happen to only trade in one industry or one sector, well, here's a way for you to narrow down the news that is brought in, so you're able to give due

attention to those things that are relevant to your holdings.

We also can come up here to the top and click on "my news" and find news related to the things in our watchlists, or the things in our current accounts, our positions, or even on all the positions within one of those account groups that Brett mentioned we can set up on Fidelity.com. We can very easily navigate through and find headlines and news that is of interest to us on this tool. And notice that we're building it together in a way that kind of starts to take up all of our screen real estate. This way, we can maximize the beneficial utility of Active Trader Pro. The goal is whether you are trading extremely actively or not, you have immediate access to the information that is of interest to you, and only that information, so that you can very quickly and concisely arrive here, make any research notes that you need, and then take action if necessary. We can jump from those very, very quickly.

Once we have our news updates here in front of us, well, we can just go ahead and click on any one of the links to open up the full article related. If the text happens to be too small on here, go ahead and select one of these larger texts, and you can kind of adjust that a little bit right here within it. You can also print these out if you prefer to have a printed copy. But very easy for you to navigate these news headlines. We can add as many of these as we would

like to our window. We can add analyst ratings, we can click -- and I'll just keep adding event after event, and you can see this could get to a point that we have so much on here that it's pulling in more than we really need. If you find that to be the case, remember that you can close out any one of these by just clicking the little X in the specific line, narrowing it back down to those that are of greatest interest to you. You can also type in any given symbol and find the headlines related to it. We notice that one of the positions in this account is this BAC. If we type in any one of our headlines, we'll find headlines specific on that holding.

So, we can find very quickly information on any given piece. We also are now seeing a new symbol at the top of our screen, the news. Up here next to news, it says "link tool." You will see this on several different windows, news is just one of those that takes advantage of it. If we click on that, we see that we are actually able to customize this so that it will default to whatever we are looking at in another window. And let's take a look at how that might work. We'll go ahead and link this to the grey tools, and then we will go ahead and open up a few other windows. Let's have a quote window open over here on the side, and perhaps we also want to have a chart open. So now we've got a few of these open down here, and we're going to customize their size just a little bit, so we have enough space for everything we're looking at. And then

let's go ahead and take use of that same linking functionality in the top left of both our quote window as well as our chart. We now have the ability to very quickly feed information and find the headlines related to it, a full in-depth stock quote, and even a look at the chart very, very quickly. And let me show you how quick that can be. For example, if we take a look at one of our watchlists, and we'd like to cycle through these different securities on the watchlist. Well, because we have linked the other windows to grey tools, if we simply double-click on this line, you'll notice now we are looking at the news, the quote, and the stock chart for that symbol. That double-click was all it took to feed that information into all the different places. Double-click here again, we've got it now on the news, on the quote, and on the chart.

We can very quickly then find information on the holdings that we already have on our account one-by-one, on those securities from a watchlist that we're considering placing trades on, or even rule out trades that we have been considering in the past. So we can very quickly get access to and make use of great swaths of information over time. But as you can imagine, you don't want to spend all of the time to customize this, to set up all the news, to add the quotes, to stretch the boxes, to move the chart each and every time you log in to Active Trader Pro, nor would we force you to do that. That is the functionality of this layouts menu. Now, you set up a layout when you first

opened the software, but you can change that in great depth. In fact, we see that this currently is labeled as the market monitor layout. And if we hover our mouse over it, it's going to give us the option to actually make changes to it. We see that we could choose to save, keeping everything that is open on a current screen available for next time. We could choose to "save as," which will add another item here in this long list of layouts that we already have, with these characteristics that we have open. We can rename the one that we already have, we can even revert back to whatever was the previous save point. Maybe we made some changes, closed a window we didn't intend to and can't seem to find where it went, "restore last save" will be your saving grace here, bringing you back to that previous save, or you can even delete the one that's there if you simply have more on here than you needed.

You can see there are many different prebuilt layouts, and also many that you can save yourself. If you choose to just start from a nice, blank screen, well come on down here to the bottom to "new layout" and it will start just the way that we saw today with a blank grey background for you to add as many tools as you are interested in using without the overhead of having to close out any of those that were there previously. This is a good time for us to circle back yet again to settings. Settings up here at the top, and general is going to bring us again to this page. We've seen it before, and we may yet see it again. Down

here at the bottom, "autosave layout." If you intend to always have the tools that you have opened open the same way next time you launch Active Trader Pro, then you should select "Automatically save layout changes." If you're the only one using this, there's a good likelihood that you may prefer that, that way you can always pick up from exactly where you were last time. "Prompt to save layouts" means that when you elect to close the software, that it will give you a little popup window asking, "Would you like to save this layout?" That way, you have the option to yes or no selected. Or, if you've selected, as we have currently, "Do not save layout changes," when you log out, it simply will not make any saves. That means that next time you log in, it will be the same as the previous time you logged in, not the previous time you logged out and saved.

So, you want to make sure that it is whatever you prefer. Go ahead and select your layout based upon that preference, and then hit "apply." If you make changes to your layout that you would like to persist next time you log in, you can also just come right up here to layouts, hover over that particular one with the check mark, which is the one you're looking at currently, hit "save," "save as," so that you can go ahead and select and ensure that next time you log in, this information will be easily accessible for you, just like it is currently. Now,

with some layout information saved, what are some of the key ideas that we should take a look at here, Brett?

BRETT YODER: Yeah, absolutely, and we've spent the entire session here so far on the different analytic tools you can have, I consider the positions page analytics, of course news, quoting, charting, it's all analytics. At the core of even its name, it's Active Trader Pro. And trading is extremely simple on our platform. If you haven't noticed, let's take a look at the different bids and asks that we're seeing. Now, we're going to see those on our positions page, or in this case our watchlist. We're also going to see that on the quote. Jacob's hovering that right now. And when we notice the coloration here, it's not just your normal black font, it's that hyperlink color, that blue that we've familiarized ourselves so much with nowadays. By clicking the bid or the asking price, you automatically have a trade ticket pop up on your screen, and it will prefill a lot of information, in fact, the same stock default information that you had set up in the settings and then trade tab. So, Jacob just clicked here for us on the asking price of AXP, and now we have the trade ticket show up.

Now, trade tickets, you might be in the hat where you want to always have a trade ticket open. You might never want to have a trade ticket open because of how easy it is to pull one up. Again, that's looking at your quote, clicking

the ask, and now we have our trade ticket. Our trade ticket is very straightforward, and this should be the same information or criteria you are used to entering on trades on Fidelity.com. What are you looking to trade, a symbol? AXP, that's exactly what was there in our quote box, prefilled. The action defaulted to buy. You clicked the asking price, we assume you're looking to buy. Someone's willing to sell it, the \$122 and change, so we, again, assume that you want to buy it from them. So, if I click the ask, it's a buy order. If I click the bid, it is a sell order. Of course, the quantity. The order type, if we click the ask, the bid is going to default to a limit order at that price, whatever the bidder ask was when we clicked on it. We can change that, of course, you don't have to place the trade, and this is your chance to get the trade that you want in. And again, we go back to our default, to our time and force, our conditions, and our trading type, if you will. So, that's method number one to get to a trade.

All I need to do here is click "preview" and then fire the order off after I've reviewed the criteria and make sure it's exactly what I want on my order. I can preview and place the trade. Active Trader Pro allows the functionality to skip the preview. If you are very confident with your trading and know that the order you put in will always be the exact order you want, you can actually, from the one click off the ask pullup the trade ticket and one click on what will

they say "place trade" as opposed to "preview," be into the market with two-click trading, and we offer that two-click trading off of the quote box. And Jacob, if you'll close out this trade ticket, we offer it off of our watchlist. We offer it off of our positions page. We even offer it off of some of the tools you might not be ready to -- familiar with, like our chart. You can absolutely trade off the chart.

Let me show you functionality number two to get to a trade. On the chart in and of itself, if we float our mouse on the body of the chart, we can right-click, and by right-clicking on a tool that has a position loaded, we have a much longer menu. Remember, we right-clicked on the positions page, it was really short. I think I had four different things I could click on. But here, as right-click on the chart, now I can buy, sell, if I want to buy to cover from a short trader, I can sell short if I want to, and I have many links into some of the other analytic tools that we have. But, if we went ahead and clicked buy, then immediately we'll have a trade ticket pop up and it'll default to now our normal trading defaults that we set in the settings section. Here's our symbol, action, quantity, etc.

Closing out of this, there's even another way on Active Trader Pro to get to a trade ticket. So, that was right-clicking when a symbol is loaded into a tool,

when you right-click there, you'll get that longer menu of the buying and the selling, etc. If we go back over to now our positions page, I just want us to visually look at these positions, these stocks as we scroll our mouse down through the different positions. So, here we go back to my accounts, and as we move the mouse row by row, you're going to see a dancing menu icon. It's going to appear whenever we mouse over a symbol. I call it the hamburger, you can relate this however you want, but it's three lines with this little arrow trying to indicate that it is a dropdown menu. If you click on that, this is the same expanded menu like what we had when we right-clicked the chart, now we have our buy, sell, buy-to-cover, sell short and analytic tools. That menu icon is going to be present on every tool that has the symbol on it. So, if we go over to news, here we can see on the news, do you see the menu icon? That one doesn't dance around on us, always present right there. We can click the drop-down and then we have that same list.

We can go over to quotes, same thing. Even the chart, as we get over to the chart, it'll have that menu icon as well down on where we type in that position, just to the right of it. There, we see the menu icon. So, at its core, what is it? It's a trading platform. What can it be used for? Now, here we have a myriad of different things on the positions, the different columns we can have displayed. As a news resource, when you get into the deeper tools, the

deeper analytic tools, it can be used as a idea generation, you know, how to find investments. You can do that here. For options trading, a whole sweep of option analytic tools that are fantastic as far as determining your profit and loss, whether the trade is worth it. Different opportunities, option-specific, that you can find and filter towards. It's a wonderful platform, and this of course was just that initial step into it. This is the first time you've downloaded it, so the first time you have it set up. A couple of other things just to demonstrate. I talked about this expansive desktop, how it will grow and grow and grow. Let's demonstrate that.

Jacob was very good at taking our layout and proportioning it correct to what we can visually see, but let's grab another chart, Jacob, I think will be the easiest way to do this. If we go up to the top to call up a new chart, we simply go to charts, and then in this case, this is just our blank chart. If we click and hold this, let's drag it over to the right. And as we drag it to the right, you're going to see it's going to disappear behind that top side menu that we have as well as the side of Active Trader Pro. Once you drop this, what do you notice? Down at the bottom of the screen, we now have a scroll bar, horizontal scroll bar indicating that we have expanded the desktop. If you click and drag that to the right, now of course we're going to lose some of that positions and watchlist page. We have, but now we can see the chart full center. Jacob,

why don't you drag it again to the right, but maybe down this time as well, diagonally down there towards the right. And once we drop it here, now, as you would expect, scrollbars. I always want you to pay attention to the scrollbars. It's a question that simply comes up a lot of time with first-time users. Scrolling down and to the right, we can see again how we can continue to expand. And now, if you have a larger monitor, or if you have a smaller monitor but you need things to be bigger, right, understand that you can simply add some scroll bars here. The functionality is just dragging the new tool over to the other space, drop it, and now you just have to scroll a little bit to get to the tools that you want, but it can certainly be done. And as we continue to do this, you'll notice the chart's kind of getting in No Man's Land. Right? At this point, we can barely see the corner of the other chart.

So, let's say we log in, and the last instance we had was just the layout that Jacob had made for us. So, if we scroll the whole way back to the left and the whole way back up to the top, we'll notice just the screen that we had essentially saved, right? On that, well we have this extra chart opened. I had hinted to the fact that you can only have a certain amount of tools open, depending on the tool it is. The chart, you can have five different instances of it, or on the -- excuse me, the option chain, you can have two different

instances of it. And you can actually have more than five of the charts.

But in any case, as we log in and look at this, we're not seeing that other chart that we had pulled up. So, Active Trader Pro will give you an error if you try to open the tool that you've reached its max limit on, it will say, "Oh, you can't actually have another one of these tools." If you go down, let's do that tools and use one last time, Jacob already there for us. Click tools and use and you'll notice, "Ah, you know what, I do have a chart. In fact, there's no symbol loaded. This menu's dynamic. My chart for AXP is labeled, "chart for AXP." If I had a symbol on that other chart, it would be listed there as well. So, here's this blank chart that I can't even see. Well, where is it? Let's click one more time. We're going to recenter onto that chart, and then we do get this little wiggle animation trying to grab your attention.

So, the last thing that I'll end with is if we want, let's say our intent wasn't to create extra space on our desktop, but it was to use our second monitor. And I don't know how many of you use two, maybe even three monitors, but you really wanted this chart on the second monitor. To do that, you do have to float the tool, right-click the header of the tool and you'll get that float option. Now, it was apparent in the blank space right-clicking as well, when we showed the positions page. But, if we float the window, then that specific tool

can be outside the realm of our desktop or our canvas, and we can certainly drag it over to our other monitor. So again, the functionality there is floating the window.

If you have a window that is floated, and here Jacob can show us just if he goes up into the navigation bar, now the tool doesn't disappear, now it's actually cascaded on top of our active trader pro platform. If you have a tool that you can't find, it's still going to show up, and Jacob, if you will click on the Active Trader Pro canvas, the tool should then disappear, because now Active Trader Pro's canvased on top of the tool. That tool will still show up in tools and use. Go ahead and click it, we'll find our blank chart. When we find our blank chart, of course it's going to bring it front and center, and we can dock the window. If our intent wasn't to float it outside of Active Trader Pro, let's go ahead and dock it. Now it's back within the realm of Active Trader Pro.

Obviously, there's so many tools, we can't get to that all today. This was just your initial look. One last time, I'll talk about [Fidelity.com/classroom](https://www.fidelity.com/classroom). That's a URL you can type into any one of your browsers, and to sign up for the four-week course. I believe even throughout the year, we'll continue to be doing some deep dives into the different tools and functionality of Active Trader Pro.

END OF AUDIO FILE

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