



A beginner's guide to ETFs

Fidelity Brokerage Services, Member NYSE, SIPC, 900 Salem Street, Smithfield, RI 02917. © 2019 FMR LLC. All rights reserved.

879969.1.0



Agenda

What is an ETF/ETP?

Investment Philosophy

Reasons to use ETFs in an investing strategy

Searching for ETFs based on strategy

Research and comparing ETFs

Common mistakes made with ETFs

Use the Fidelity Learning Center at home to...

Read articles

Visit
www.fidelity.com/viewpoints
to stay up to date on all things
investing.

Attend seminars and webinars

Register for a local seminar or attend a
monthly webinars on Fidelity.com

Watch videos

Visit Fidelity.com
News and Research – Learning Center –
Archived Webinars

Get more information

Visit Fidelity.com
News and Research – Learning
Center



Demonstration...

Active Trader Pro® is used for this portion of the webinar

Visit: www.fidelity.com/ATP to download Active Trader Pro®

How we can help you take the next step...

Visit Fidelity.com

News and Research > ETFs

- To view more information

Speak to a Representative

Call 800-544-4364

- One of our knowledgeable representatives is waiting to assist you

Visit an Investor Center

www.fidelity.com/branches

- To meet with one of our Regional Brokerage Consultants or investment professionals.

Continue your education

www.fidelity.com/learning-center

- Access to coaching, webinars, and classrooms

Key Takeaway's

ETFs can be used in many ways to help supplement portfolio strategies

Learn the key terms

Consider the growing ETF market

Tracking the ETF market

Leveraging Fidelity's tools

Questions...

Disclosures

Free commission offer applies to online purchases of Fidelity ETFs and [select iShares ETFs](#) in a Fidelity brokerage account. The sale of ETFs is subject to an activity assessment fee (from \$0.01 to \$0.03 per \$1,000 of principal).

ETFs are subject to market fluctuation and the risks of their underlying investments. ETFs are subject to management fees and other expenses. Unlike mutual funds, ETF shares are bought and sold at market price, which may be higher or lower than their NAV, and are not individually redeemed from the fund.

For iShares ETFs, Fidelity receives compensation from the ETF sponsor and/or its affiliates in connection with an exclusive long-term marketing program that includes promotion of iShares ETFs and inclusion of iShares funds in certain FBS platforms and investment programs. Please note, this security will not be marginable for 30 days from the settlement date, at which time it will automatically become eligible for margin collateral. Additional information about the sources, amounts, and terms of compensation can be found in the ETF's prospectus and related documents. Fidelity may add or waive commissions on ETFs without prior notice. BlackRock and iShares are registered trademarks of BlackRock Inc., and its affiliates.

BlackRock and iShares are not legally affiliated with Fidelity Investments and are independent entities.

There is no guarantee that a factor-based investing strategy will enhance performance or reduce risk. Before investing, make sure you understand how a factor investing strategy may differ from a more traditional index-based approach. Depending on market conditions, factor-based investments may underperform compared with investments that seek to track a market capitalization-weighted index.

Any screenshots, charts, or company trading symbols mentioned, are provided for illustrative purposes only and should not be considered an offer to sell, a solicitation of an offer to buy, or a recommendation for the security.

Investing involves risk, including risk of loss.

Before investing in any mutual fund or exchange-traded fund, you should consider its investment objectives, risks, charges, and expenses. Contact Fidelity for a prospectus, an offering circular, or, if available, a summary prospectus containing this information. Read it carefully.

Fidelity Brokerage Services, Member NYSE, SIPC, 900 Salem Street, Smithfield, RI 02917.
2019 FMR LLC. All rights reserved.

