



A beginner's guide to ETFs

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Agenda

What is an ETF/ETP?

Investment Philosophy

Reasons to use ETFs in an investing strategy

Searching for ETFs based on strategy

Research and comparing ETFs

Common mistakes made with ETFs

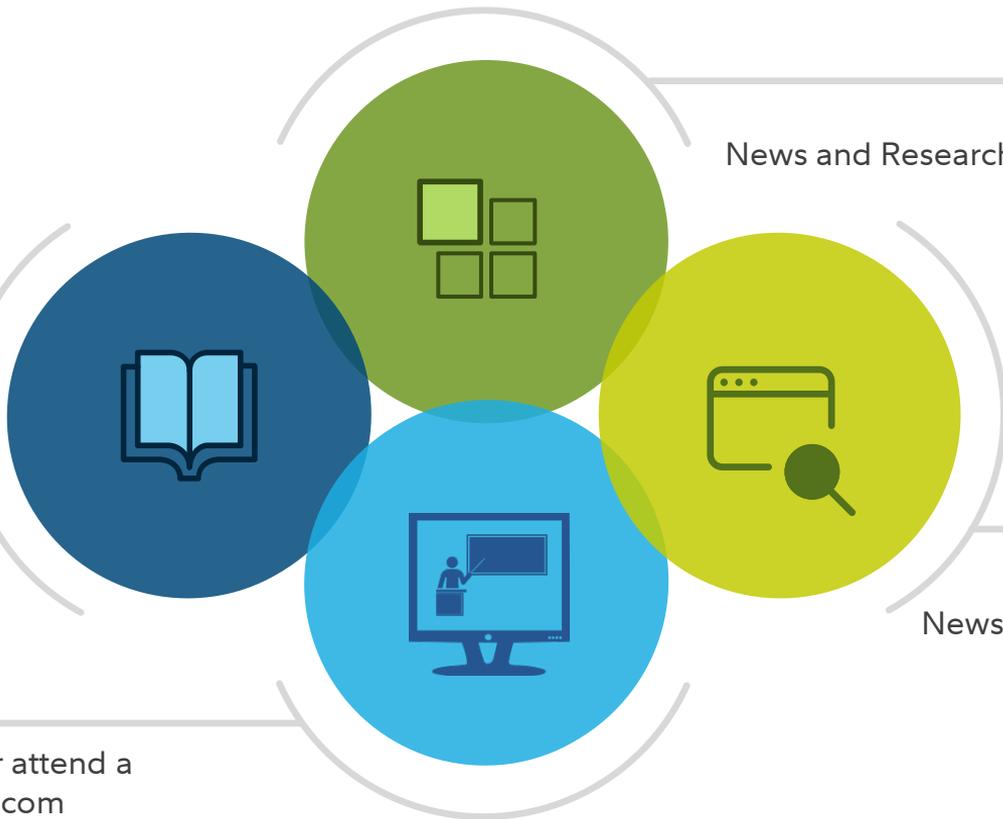
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Key Takeaway's

ETFs can be used in many ways to help supplement portfolio strategies

Learn the key terms

Consider the growing ETF market

Tracking the ETF market

Leveraging Fidelity's tools

Questions...

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