# DIY Portfolio Construction

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# Conversation and live demos with Fidelity and iShares experts

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BlackRock

# Agenda

| | | |
|---|---|---|
| **Objective 1:** | Building a new portfolio | |
| **Tools** | iShares.com: | Core Builder |
| | Fidelity.com: | ETF Research Center |
| | | ETF Screener |
| | | ETF Snapshot |

| | | |
|---|---|---|
| **Objective 2:** | Changes to existing portfolio - Rebalance | |
| **Tools** | Fidelity.com: | Planning and Guidance Center |
| | Fidelity.com: | Analysis |
| | | ETF Research Center |
| | | ETF Screener |
| | | ETF Snapshot |

Our Company and Sites

United States Sign In

iShares by BlackRock

Our Funds | Investment Strategies | Market Insights | Education | Resources

# NAVIGATING TURBULENT MARKETS

Coronavirus worries are roiling global financial asset prices. iShares insights can help you make sense of the turmoil.

**EXPLORE NOW >**

# SEARCH iSHARES FUNDS

Find an iShares ETF to help meet your investment goals.

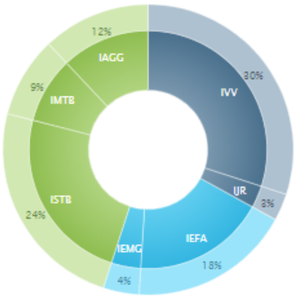
*Fund Name or Ticker*

**▾ VIEW BY GOAL** **▾ VIEW BY CATEGORY**

FOR ILLUSTRATIVE PURPOSES ONLY

iShares by BlackRock

# iShares Core ETFs – How the funds can work together




### U.S. Stocks

**IVV** iShares Core S&P 500 ETF
Allocation: 30%, , Expense Ratio: 0.04%

**IJR** iShares Core S&P Small-Cap ETF
Allocation: 3%, , Expense Ratio: 0.07%

### International Stocks

**IEFA** iShares Core MSCI EAFE ETF
Allocation: 18%, , Expense Ratio: 0.07%

**IEMG** iShares Core MSCI Emerging Markets ETF
Allocation: 4%, , Expense Ratio: 0.13%

### U.S. Bonds

**ISTB** iShares Core 1-5 Year USD Bond ETF
Allocation: 24%, , Expense Ratio: 0.06%

**IMTB** iShares Core 5-10 Year USD Bond ETF
Allocation: 9%, , Expense Ratio: 0.06%

**Change Investment Style** | **Change Holdings**

## What do you consider your investment style to be?

Conservative — Moderate — Aggressive

## This Core ETF Mix

This is a moderate mix of iShares Core Funds and is designed for investors who tend to monitor market swings or have intermediate time horizons. This example has a 45% allocation to bonds and 55% toward equities.

| WEIGHTED AVERAGE EXPENSE RATIO* | COMPOSITION | |
|---|---|---|
| 0.06% | 55% Stocks | 45% Bonds |

*The weighted average expense ratio is based on the proportional size of each fund's position in the sample, aggregated with all funds in the sample. The net expense ratio is used for funds with fee waivers.

**Download Summary PDF** | **Learn more about ETFs**

## How to purchase iShares Funds

- Purchase directly through Fidelity, where iShares ETFs trade commission-free online
- Purchase from any online, discount or full-service brokerage firm.

Fidelity

## All-In-One Allocation

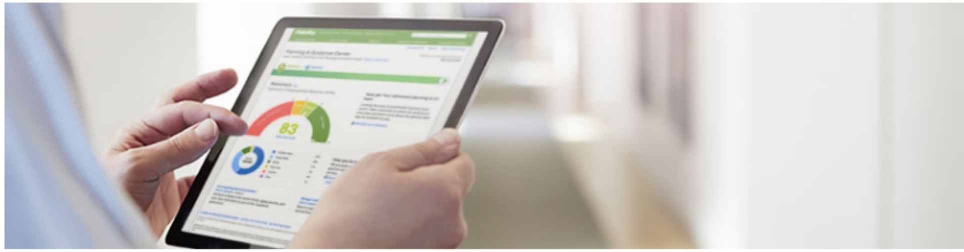
As a simpler approach, consider the iShares Core Moderate Allocation ETF. Designed for an investor with a more moderate risk appetite, it combines a broad mix of iShares Core global stock and bond funds into one low-cost ETF.

**AOM** iShares Core Moderate Allocation ETF
Allocation: 100%, , Expense Ratio: 0.25%

- **Free commission offer applies to online purchases of HYPERLINK "https://www.fidelity.com/etfs/ishares "iShares ETFs in a Fidelity retail account. The sale of ETFs is subject to an activity assessment fee (from $0.01 to $0.03 per $1,000 of principal)**

# Calculators & Tools

Our comprehensive calculators and tools can help you make smarter, more-informed decisions.



## Plan for the retirement you've always wanted

The Planning & Guidance Center helps make it easy to get a holistic view of your financial plan from one place. With this tool, you can see how prepared you may be for retirement, review and evaluate different investment strategies, and get a report with clear next steps for you to consider.

*Start using the Planning & Guidance Center*

Launch

Not a Fidelity customer?
Use this tool as a guest

*View all calculators and tools*

## Explore our tools by topic

**Retirement**
Learn how to get the most out of an IRA and get help building an income strategy to meet your needs

**Other topics**

- Taxes

Questions?
800-343-3548
Chat with a representative
Find an Investor Center

**Looking for a tool you've used in the past?**

The Retirement Income Planner, Retirement Quick Check, and Portfolio Review tools have all been combined into the new Planning & Guidance Center experience.

*Go to the new experience*

**From our experts**

**Looking to tap a 401(k)?**
**Traditional or Roth?**
**7 things to know about IRAs**

For illustrative purposes only

Retirement

My information: Verified on 05/08/2020 Approach: None Selected Target Asset Mix: None Selected

View current portfolio

# How do you want to manage your investments?

## Get help managing my investments

- Prefer ongoing support
- Don't have much time
- May not have a lot of experience or interest
- Options include Managed Account, Target Date Fund, Target Allocation Fund

Continue

## Manage my own investments

- Need little or no help with portfolio
- Regularly spend time on your portfolio
- Do all your own research
- Want to see a Model Portfolio

Continue

Back

Accounts & Trade | Planning & Advice | News & Research | Investment Products | Why Fidelity

‹ Goal Summary

Your Goals | Planning Profile | To Do List | Reports | Help & Methodology | Contact Us

Retirement

My information: Verified on 05/08/2020 Approach: Model Portfolio Target Asset Mix: Growth

View current portfolio

Current Portfolio Diagnostics: Asset Mix | Concentration | N/A Stock Style | N/A Bond Style

# Your previously selected Target Asset Mix may no longer be appropriate.

**BALANCED**

| | |
|---|---|
| Domestic Stock | 35% |
| Foreign Stock | 15% |
| Bonds | 40% |
| Short-Term | 10% |

Lower Risk — Higher Risk

The Balanced selection shown is the most aggressive Target Asset Mix that may be appropriate for your goal.

NOTE: Your previously selected Target Asset Mix of Growth now falls outside the range of appropriate Target Asset Mixes based on additional hypothetical planning and Financial Profile information you provided.

A Balanced Target Asset Mix may be appropriate for investors who want the potential for capital appreciation and some growth and who can withstand moderate fluctuations in market values.

**You have three options:**

- Review and confirm your Financial Profile Information.
- Confirm the current selection by selecting Next
- Select another available Target Asset Mix

Complete an Investor Profile Questionnaire to get a suggested Target Asset Mix

View this Target Asset Mix's historical performance.

Each Target Asset Mix's performance figures are based on the weighted average of annual return figures for certain bench… Show More

Exit to Goal Summary

Back | Next

For illustrative purposes only

# Model Portfolio Preference

For the accounts listed below you can choose the type of model portfolio you'd like us to display.

**PNW JTWROS (M)** 17293067 | $800,000.00

**Note:** All other eligible accounts assigned to your goal will receive a model portfolio based on your account or workplace plan rules.

**You must first choose whether you want to invest in an active or index model portfolio**

Active model portfolios provide the opportunity to outperform the benchmark. Index model portfolios seek to track the characteristics of the benchmark. Indexes are un-managed. It is not possible to invest directly in an index.

Considerations when choosing active vs. index model portfolios

**Would you prefer a model portfolio with active or index funds?** Index funds

**Please choose whether you'd like your index-managed model portfolio to be comprised of mutual funds or exchange-traded funds (ETFs).** ETFs

Understanding index mutual fund models vs. ETF models

Cancel See model

For illustrative purposes only

NOTE The percentage of stock in your Model Portfolio aligns with your Target Asset Mix.

Review Included Accounts

**Total Value of Assigned Accounts:** $800,000.00

View by: **Percentage** | Dollars

## Current Portfolio

### All Other Accounts

Keep some positions

**PNW JTWROS (M)** | $800,000.00

| Position | | % of Account |
|---|---|---|
| **GDSTOCK** | GENERIC DOMESTIC STOCK | 50.00% |
| **GBOND** | Investment Grade Corporate | 30.00% |
| **GFSTOCK** | GENERIC FOREIGN STOCK | 20.00% |

View potential gain & loss for your taxable accounts

**Total 100.00%**

## Hypothetical Portfolio

### All Other Accounts

**PNW JTWROS (M)** | $800,000.00

**Model Portfolio** | Index | Edit model type

| Position | | % of Account |
|---|---|---|
| **AGG** | Ishares Core US Aggregate Bond ETF | 40.00% |
| **ITOT** | Ishares Core S&P Total US Stock Mkt ETF | 35.00% |
| **IXUS** | Ishares Core MSCI Total Intl Stk ETF | 15.00% |
| **SHV** | Ishares Short Treasury Bond ETF | 10.00% |

**Total 100.00%**

Fund fees may apply.

For illustrative purposes only

Summary | Portfolio Positions | Portfolio Research | Performance | Analysis | Statements

Summary Views | Stock Analysis | Fixed Income Analysis | Ratings | Portfolio Insights

Video Tutorial | Glossary of Terms

Account View | Goal View

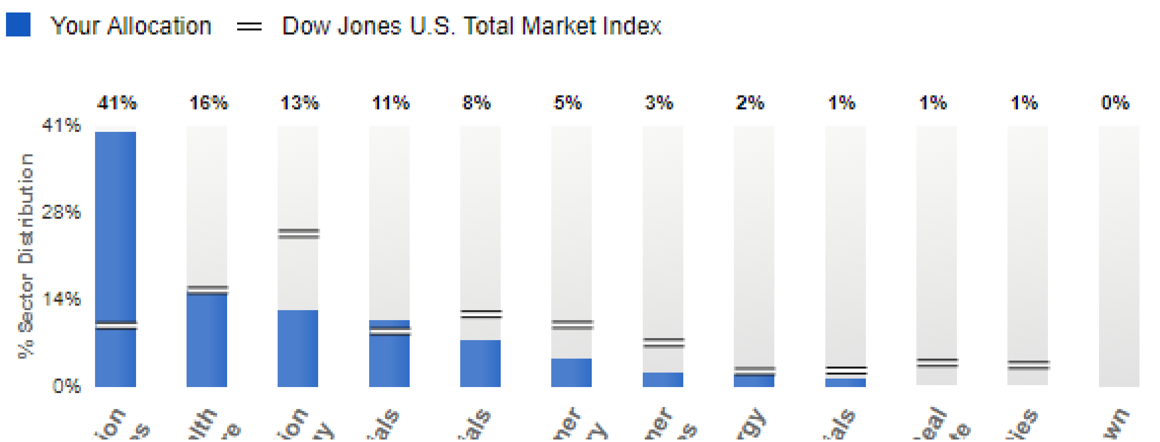
3 of 11 Accounts Selected

$47,588* Which view should I select?

Reports

# Stock Analysis 69% ($32,669)

Style | Sector




## Your Stock Allocation

We looked at your identifiable stock holdings to see how their distribution across different sectors compares to a widely followed benchmark - the Dow Jones U.S. Total Market Index. It looks like your portfolio deviates from this benchmark across the following 3 sectors:

- Communication Services 31%
- Information

# APPENDIX

# Important notes

**Carefully consider the Funds' investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Funds' prospectuses or, if available, the summary prospectuses which may be obtained by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.**
**Investing involves risk, including possible loss of principal.**

International investing involves risks, including risks related to foreign currency, limited liquidity, less government regulation and the possibility of substantial volatility due to adverse political, economic or other developments. These risks often are heightened for investments in emerging/ developing markets or in concentrations of single countries.
Fixed income risks include interest-rate and credit risk. Typically, when interest rates rise, there is a corresponding decline in bond values. Credit risk refers to the possibility that the bond issuer will not be able to make principal and interest payments.
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