# Finding an Option Strategy to Match Your Outlook

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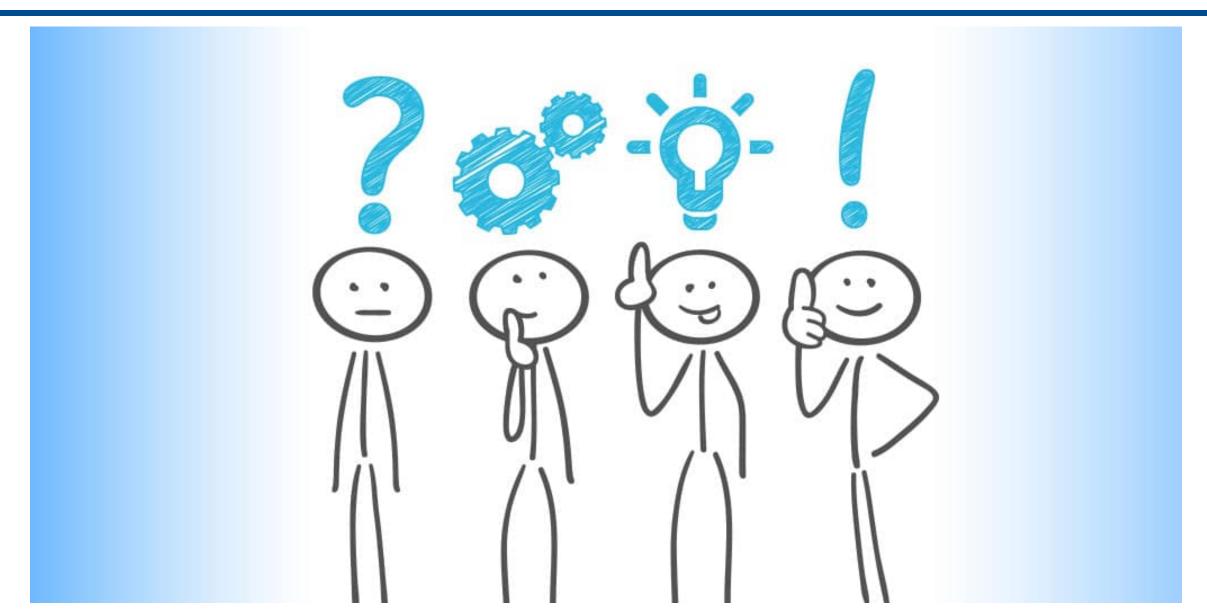
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## Stock Replacement Strategy



What Are LEAPs?

**Benefits and Limitations** 

What Is Stock Replacement?

Stock Replacement Example

Return On Investment



## What Are LEAPs?



- Long-Term Equity AnticiPation Securities
- Call & Put options > 12 months
- Same characteristics as traditional options
- Prolonged exposure



#### Here's What You Need To Know



#### **Benefits**

- Less Capital
- Return On Investment (ROI)
- Minimal Time-Decay (Theta)
- Prolonged Price Movements
- Behaves Like Underlying Stock

#### **Limitations**

- Bid-ask Spread
- Higher Option Premium
- No Dividends
- Availability
- Tying up \$\$\$



## What Is Stock Replacement?



- Re-create stock position
- Option trade replaces stock
- Benefits related to Leverage
- Long-Term Equity AnticiPation Strategy (LEAPs)



## Stock Replacement Example



- Unlimited Reward & Limited Risk ABC \$100
- Unlimited Reward & Limited Risk ABC \$100

**❖** Bullish – **Buy Shares** 

**Description** → Bullish – Long Call

\*\*Bullish – Long Call

\*\*B

**Buy 100 Shares @ \$100** 

**Buy ABC Jan 2022 100 Call for \$15.00** 

**Cost is \$10,000** 

**Cost is \$1,500** 

Max Reward = Unlimited

Max Reward = Unlimited

Max Loss = Limited to Cost

Max Loss = Limited to Cost

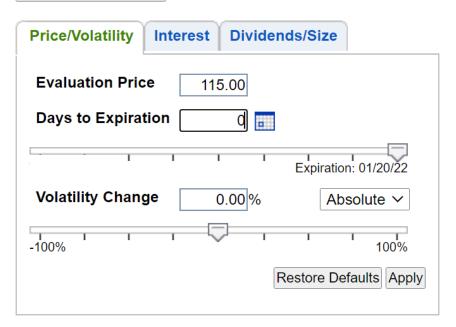
#### P/L CALCULATOR

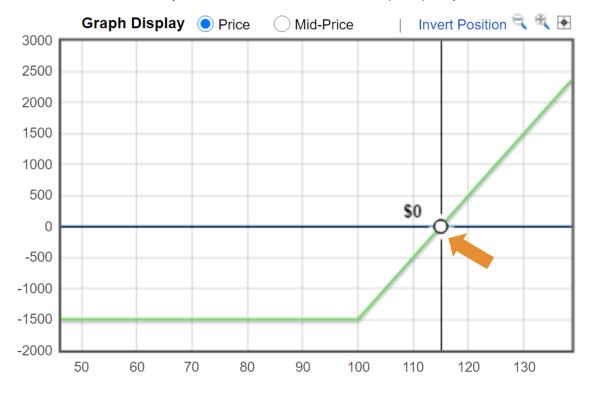
### **ABC = \$100**

#### Refresh | How to Use the P/L Calculator (PDF) | View Demo









Buy/Sell	<u>Quantity</u>	Expiration/Strike	<u>Bid</u>	<u>Ask</u>	Theoretical Price	Evaluation Price	<u>IV</u>	<u>Delta</u>	<u>Gamma</u>	<u>Theta</u>	<u>Vega</u>	<u>Action</u>
<ul><li>Buy</li><li>Sell</li></ul>	1	Jan 21 2022 100 Call	12.40	13.25	15.00	15.00	40.42	100.00	0.00	0.00	0.00	Trade

For illustrative purposes only.



Stock Price	Buy 100 Shares @ \$100	Buy ABC \$90 LEAPs Call @ \$20	Buy ABC \$100 LEAPs Call @ \$15
\$50	-\$5,000 (-50%)	-\$2,000 (-100%)	-\$1,500 (-100%)
<b>\$75</b>	-\$2,500 (-25%)	-\$2,000 (-100%)	-\$1,500 (-100%)
\$100	\$0	-\$1,000 (-50%)	-\$1,500 (-100%)
\$125	+\$2,500 (25%)	+\$1,500 (75%)	+1,000 (67%)
\$150	+5,000 (50%)	+\$4,000 (200%)	+3,500 (233%)

## **Key Takeaways**



- LEAPs Options
- Benefits & Limitations
- Stock Replacement Strategy
- Trade Example
- Return On Investment



## Generating Income With A Covered Call



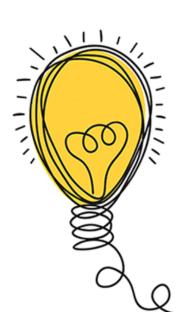
What Is A Covered Call?

Trade Example

When & Why To Use

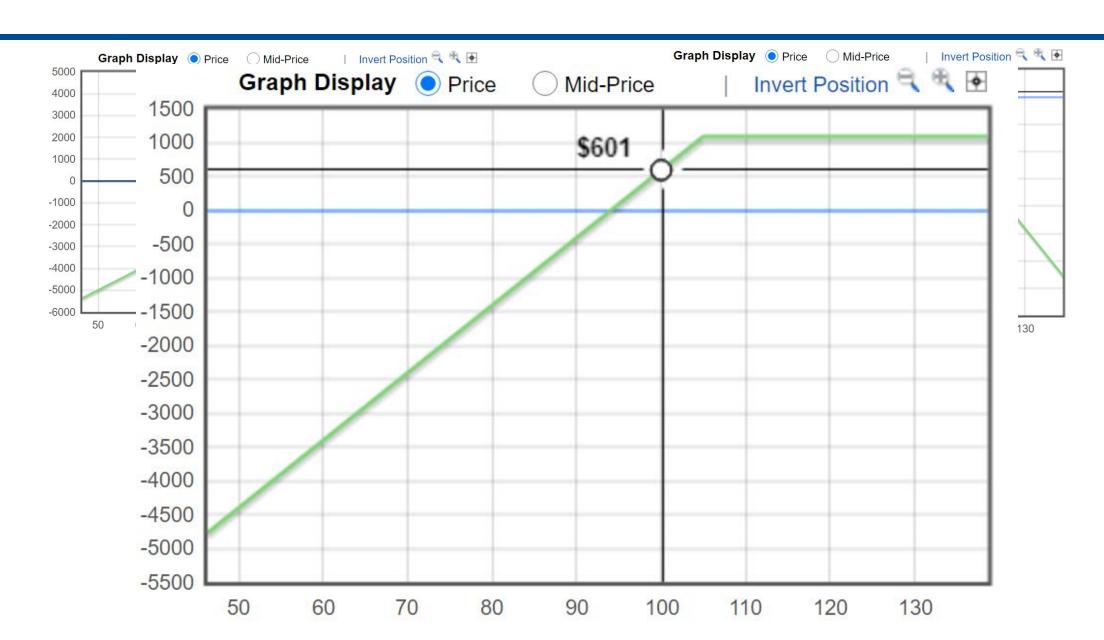
**Choosing Strikes & Expirations** 

**Exit Strategy** 



#### What Is A Covered Call?





#### What Is A Covered Call?



- Upside profit potential is limited
  - Strike price + call premium received stock price paid
  - If assigned stock sold at strike price
- Break-even point
  - Stock price paid call premium received
- Downside loss potential is substantial
  - Downside risk is with stock
  - Short call option offers limited protection
  - Entire stock cost less call premium received is risk

# Trade Example



Position: Own 100 shares of XYZ @ \$110

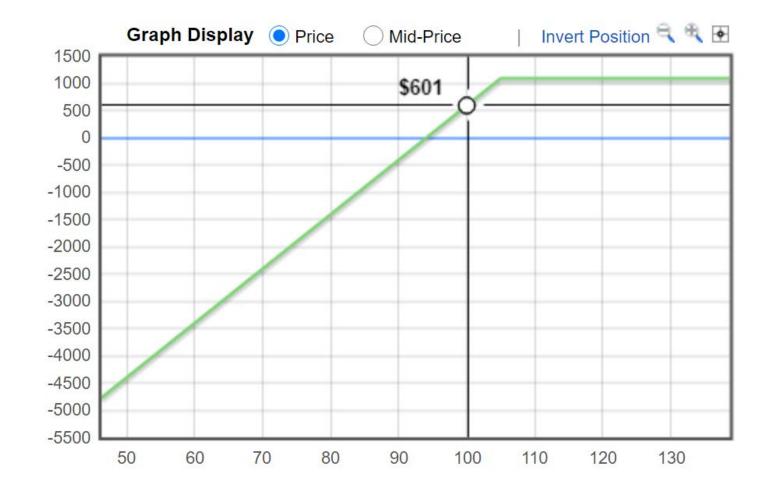
**Target Price: \$125/share** 

	Sell XYZ Sept. 125 Covered Call @ \$4.00	Sell Limit Order @ \$125		
Risk	\$106 = \$110 - \$4 Premium	\$110		
Reward	\$19 per share (\$125 - \$110 + 4)	\$15 per share		
Profitable	Above \$106 = \$110 - \$4 Premium	Above \$110		
Time	Exposed until September expiration	Exposed until XYZ > \$125		

## When & Why To Use



- When to Use:
  - Neutral to Bullish
- Why to Use
  - Collect
  - Pre-set stock sale
  - Downside protection
- **❖** Be Aware.....
  - Early assignment



## **Exit Strategy**



- Stock Goes Up
  - Hold Position
  - Roll in last week
- Stock Barely Moves
  - Hold to Expiration
  - Re-initiate
- Stock Goes Down
  - Buy back
  - Sell another Call



## **Key Takeaways**



- ❖ What Is A Covered Call?
- Trade Example
- Reasons To Use
- Choosing Strikes and Expirations
- Exit Strategy

