



Talk College: A Conversations Checklist

Want to ace College Saving & Funding 101? Now is the time to talk college.

Saving and planning for college should be a family affair. With the cost of college continuing to rise, the earlier families discuss goals, the more time they will have to adjust savings strategies and consider the impact of their choices. Initiating planning conversations that focus on saving for and funding college is a critical step in the process, especially as children approach college-age.

2014 Fidelity® College Savings Indicator Study: Key Findings

We surveyed 2,500+ parents with children age 18 and younger who are expected to attend college, to understand their general expectations and attitudes toward financing their child's college education.



Saving for college remains a priority

Sixty-four percent of families report they have started saving for college and six in ten (59%) have a plan in place to help them save and stay on track. College savings contributions also are up, with parents putting away an average of \$7,100 last year.



'Total cost of college' discussions prompt action

Among parents with children age 15+ who have discussed how decisions on school selection, choice of major and financing may affect future job prospects, earning potential and student loan debt, 69 percent report making adjustments to their plans.



Student debt is top of mind

Eighty-one percent of parents don't want to burden their children with hefty student loans, and another 80% think the amount of their child's student loan debt will hinder their ability to be financially independent post-graduation.

Here are some questions to help you and your college-bound children get the saving and funding discussions started.

Note: Over time, revisit these questions and reassess your goals, savings amounts and investments to help you stay aligned with your family's evolving plans and needs.

Understanding the total amount you need to save for college

- What college or type of college (private/public) are you expecting your child to attend?
- What are the total costs associated with this type of college?
- How much of the cost do you intend to cover from your savings?
- How much do you need to save on a monthly/annual basis to hit your goal?
- Will you use a dedicated college savings account? Will you use one with tax advantages associated with college savings, such as a 529 plan?
- Will you use automatic contributions to help encourage you to stay on track?
- If you can't save as much as your initial goal suggests, how much can you save?

Deciding how to involve your children in the college savings process

- Do you and your child have similar college goals?
- Does your child understand the importance of saving and will they contribute some of their own money – earned from allowance, jobs, or received through monetary gifts?
- Are you comfortable with sharing specific savings goals and amount saved with your child to help assess whether their expectations are reasonable based on what you can contribute?
- How active will your child be when it comes to paying for college?

Evaluating how school choice may influence costs and potential post-graduation student debt: consider the pros and cons

- Will your child live at home during school and commute?
- Are there less expensive schools available that will meet your child's education goals?
- How long will it take your child to graduate?
- Is there an option to get college credit through less expensive options (online courses, local community college), while still taking courses and receiving a degree from the chosen school?
- Will your child go to graduate school and if so, how will this impact savings and costs?

Learning about financial aid and how the process works

- How much financial aid are you expecting to receive? Have you used an online financial aid estimator or a net price calculator available on many college websites?
- Do you understand the financial aid process and the different options available including grants, loans, and work-study programs? Do you understand the degree each is used in aid awards?
- If you are interested in a particular school, do you understand whether there are nuances regarding the school's aid process and who qualifies for aid?

Calculating a reasonable loan amount (if necessary)

Fidelity research¹ shows that 70% of the class of 2013 graduated with college-related debt averaging \$35,200, including federal, state, and private loans, plus debt owed to family, and accumulated through credit cards.

- Do you know the full cost of attendance, including ancillary costs like travel and books?
- Given likely aid, how much of aid will be in loans? Will loans outside of aid loans be needed?
- Considering all the factors involved (likely major/field, economy, etc), how much money do you expect your child to make after graduation? Is this enough to cover anticipated debt?
- Post-graduation, how much will the monthly loan payments be and how long will they continue?
- Post-graduation, does your child understand that paying off loans needs to be balanced by other potential financial goals (saving for a home, car, retirement, emergency fund)?
- Do you and your child understand what happens if the child (and if applicable, you) aren't able to make the monthly loan payments?

Need more assistance in your college planning? Fidelity can help.

- ◆ Call us at 1-800-533-1914 for complimentary access to dedicated college planning representatives
- ◆ Get our Viewpoints on college planning at www.fidelity.com/viewpoints/college-planning
- ◆ Access our College Savings Resource Center at www.fidelity.com/saving-for-college/overview
- ◆ Find a Fidelity Investor Center near you at www.fidelity.com/branchlocator/

Source: 2014 College Savings Indicator, Fidelity Investments, August 2014

¹2013 Cost-Conscious College Graduates Study, Fidelity Investments, May 2013

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