Fidelity is a leading innovator of asset allocation solutions for its institutional and retail clients through services in two primary businesses, Global Asset Allocation (GAA) and Strategic Advisers, Inc. (SAI). Combined, GAA and SAI account for over $720 billion in assets under management.

One of the world’s largest providers of asset allocation strategies, managed accounts, and industry-leading tools and research, GAA and SAI combine to form one of the main investment groups within Fidelity, alongside Equity and Fixed Income. Unique to the portfolios is their access to institutional investment managers that may not otherwise be available to individual investors. Currently, our asset allocation team invests with more than 100 external mutual fund managers and sub-advisors, in addition to many Fidelity managers.

Fidelity’s experience in creating and managing asset allocation strategies dates back to 1988, when the company began providing mutual fund advisory programs. In 1996 it created one of the first target date funds – known as the Freedom Fund series – and followed suit in 2003 with the introduction of a managed account offering for defined contribution participants. Today, asset allocation remains committed to building innovative solutions that address clients’ investment needs.

**Global Asset Allocation (GAA)**

GAA provides investment value through research, portfolio construction, risk management, and ongoing asset allocation. The team allocates investments across various asset classes and sub-asset classes with the goal of delivering risk-adjusted returns – a central tenet of GAA’s investment philosophy. Fixed income and domestic and international equity all serve as the investment building blocks used to construct portfolios using proprietary and non-proprietary vehicles.

GAA’s ability to provide value through asset allocation and manager selection is supported by rigorous, integrated research capabilities. The dedicated research team partners closely with portfolio managers to provide key insights at the macroeconomic, quantitative, and fundamental level, while tapping into the knowledge of Fidelity’s equity and fixed income research professionals across the globe.

**Multi-Asset Class Strategies**

Many investors know Global Asset Allocation for its target date suite of Freedom Funds and Fidelity Institutional Asset Management (FIAM) Target Date strategies, which seek high total return until a target retirement date, at which point the fund or strategy strives for high current income and capital appreciation. GAA, however, also provides a wide range of asset allocation mutual funds that help North American investors meet different objectives within their investment portfolios, including target risk, target and world allocation, and income/real return.
Global Institutional Solutions
GAA works with institutional investors to solve their most complex issues through custom investment solutions. GAA’s ability to draw on its long history with multi-asset class solutions, broad research capabilities, and a deep understanding of the institutional market enables GAA to deliver value to clients in a way that few firms can match. GAA works closely with Fidelity’s institutional distribution arm, FIAM to understand the client’s objectives and to design an appropriate offering, including packaged multi asset strategies, outsourced investment services, and strategic partnerships for large portfolios.

Strategic Advisers, Inc. (SAI)
With $303.5 billion in assets, Strategic Advisers, Inc., a registered investment adviser and a Fidelity Investments company, provides a range of asset allocation offerings to achieve its clients’ investment objectives. These include managed accounts, wealth management, and financial planning tools. SAI has been delivering these solutions for more than 25 years to retail and institutional clients, leveraging core capabilities of multi-asset class portfolio construction, third-party fundamental manager research, investment guidance, and financial planning.

Managed Accounts
Managed accounts are rapidly growing within the asset management industry due to investors’ continued need for professional management. SAI offers a variety of discretionary managed accounts including Fidelity Portfolio Advisory Service® (PAS), a mutual fund wrap offering, and, for participants in Fidelity record-kept defined contribution plans, Fidelity® Portfolio Advisory Service at Work (PAS-W). SAI also offers tax-sensitive investment management through Fidelity® Personalized Portfolios (FPP), which includes separately managed accounts and broad, diversified portfolio management, tailored for specific customer needs. Separately managed accounts are also offered on a standalone basis for clients interested in a targeted stock or bond portfolio built around a specific investment strategy. Lastly, SAI offers Fidelity Wealth Management Advisory (FWMA), a holistic investment offering for Fidelity’s Private Wealth Management clients. For all of its managed accounts clients, SAI identifies an appropriate long-term asset allocation based on investor goals, and actively manages and reviews portfolios to help ensure continued alignment with those objectives.

Planning Tools and Research
Fidelity understands the complex challenges that investors face when they try to determine how to achieve their financial goals, and the company has moved aggressively on this front. SAI delivers the methodology that powers Fidelity’s planning & guidance tools, which help investors understand their options and make appropriate choices for income generation and for savings goals, including for college, retirement, and health. Beyond this, extensive investment and industry research is conducted with a focus on retirement and savings, and that research is published to provide further guidance to the industry as well as to investors.

Multi-Channel Distribution
Fidelity’s sophisticated asset allocation capabilities include research, product offerings, and partnerships. These are all made available through retail, intermediary, workplace, and institutional distribution channels, helping a wide range of clients achieve their financial objectives.

Summary
As a private company, Fidelity conducts its research exclusively for the benefit of its investment professionals and its clients. Though the industry has changed significantly over the years, Fidelity maintains the same beliefs and practices that have allowed it to grow and succeed: a culture of integrity, a commitment to performance, and a dedication to clients.
EXPANSIVE INVESTMENT SOLUTIONS AND PRODUCTS

Fidelity offers a wide range of asset allocation solutions for institutional and retail clients and is committed to innovation and research to meet the diverse needs of the marketplace.

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Before investing, consider the funds' investment objectives, risks, charges, and expenses. Contact Fidelity for a prospectus or, if available, a summary prospectus containing this information. Read it carefully.


Unless otherwise disclosed to you, in providing this information, Fidelity is not undertaking to provide impartial investment advice, act as an impartial adviser, or to give advice in a fiduciary capacity.

Investing involves risk. The value of your investment will fluctuate over time, and you may gain or lose money. Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market, or economic developments. Diversification and/or asset allocation do not ensure a profit or protect against loss.

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