Fidelity is a leading innovator of asset allocation solutions for its institutional and retail clients through services in two primary businesses, Global Asset Allocation (GAA) and Strategic Advisers, LLC. Combined, GAA and Strategic Advisers, LLC account for over $796 billion in assets under management.

One of the world's largest providers of asset allocation strategies, managed accounts, and industry-leading tools and research, GAA and Strategic Advisers, LLC combine to form one of the main investment groups within Fidelity, alongside Equity and Fixed Income. Unique to the portfolios is their access to institutional investment managers that may not otherwise be available to individual investors. Currently, our asset allocation team invests with more than 100 external mutual fund managers and sub-advisers, in addition to many Fidelity managers.

Fidelity’s experience in creating and managing asset allocation strategies dates back to 1988, when the company began providing mutual fund advisory programs. In 1996 it created one of the first target date funds – known as the Freedom Fund series – and followed suit in 2003 with the introduction of a managed account offering for defined contribution participants. Today, asset allocation remains committed to building innovative solutions that address clients’ investment needs.

**Global Asset Allocation (GAA)**

GAA provides investment value through research, portfolio construction, risk management, and ongoing asset allocation. The team allocates investments across various asset classes and sub-asset classes with the goal of delivering risk-adjusted returns – a central tenet of GAA’s investment philosophy. Fixed income and domestic and international equity all serve as the investment building blocks used to construct portfolios using proprietary and non-proprietary vehicles.

GAA’s ability to provide value through asset allocation and manager selection is supported by rigorous, integrated research capabilities. The dedicated research team partners closely with portfolio managers to provide key insights at the macroeconomic, quantitative, and fundamental level, while tapping into the knowledge of Fidelity’s equity and fixed income research professionals across the globe.

**Multi-Asset Class Strategies**

Many investors know Global Asset Allocation for its target date suite of Freedom Funds and Fidelity Institutional Asset Management (FIAM) Target Date strategies, which seek high total return until a target retirement date, at which point the fund or strategy strives for high current income and capital appreciation. GAA, however, also provides a wide range of asset allocation mutual funds that help North American investors meet different objectives within their investment portfolios, including target risk, target and world allocation, and income/real return.

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**ASSET ALLOCATION STRATEGIES**

**Since 1988**

**GLOBAL INVESTMENT CENTERS**

- Boston (Headquarters)
- Toronto
- Denver

**ASSETS UNDER MANAGEMENT**

**Global Asset Allocation**

- $449.2 Billion Total
- $429.5B Multi Asset Class Strategies
- $19.7B Custom Solutions

**Strategic Advisers, LLC**

- $346.8 Billion Total*
  - Fidelity Portfolio Advisory Service® (PAS)
  - Fidelity® Portfolio Advisory Service at Work (PAS-W)
  - Fidelity Personalized Portfolios (FPP)
  - Fidelity Wealth Managed Advisory (FWMA)
  - Separately Managed Accounts (SMA)

*Total Strategic Advisers, LLC assets include Charitable Gift Pools, ETF Wrap, and Multi-Manager Funds

**BREADTH OF RESOURCES**

- GAA – 45+ Investment professionals (25+ Research)
- Strategic Advisers, LLC – 125+ Investment professionals (60+ Research)
- Capabilities in GAA/Strategic Advisers, LLC:
  - Target date investing
  - Active allocation
  - After-tax management
  - Customized solutions
  - Fiduciary oversight
Global Institutional Solutions
GAA works with institutional investors to solve their most complex issues through custom investment solutions. GAA's ability to draw on its long history with multi-asset class solutions, broad research capabilities, and a deep understanding of the institutional market enables GAA to deliver value to clients in a way that few firms can match. GAA works closely with Fidelity’s institutional distribution arm, FIAM to understand the client’s objectives and to design an appropriate offering, including packaged multi-asset strategies, outsourced investment services, and strategic partnerships for large portfolios.

Strategic Advisers, LLC
With $346.8 billion in assets, Strategic Advisers, LLC, a registered investment adviser and a Fidelity Investments company, provides a range of managed account and wealth management offerings to achieve its clients’ investment objectives. Strategic Advisers, LLC has been delivering these solutions for more than 25 years to retail and institutional clients, leveraging core capabilities of multi-asset class portfolio construction, third-party fundamental manager research, and investment planning.

Multi-Channel Distribution
Fidelity's sophisticated asset allocation capabilities include research, product offerings, and partnerships. These are all made available through retail, intermediary, workplace, and institutional distribution channels, helping a wide range of clients achieve their financial objectives.

Summary
As a private company, Fidelity conducts its research exclusively for the benefit of its investment professionals and its clients. Though the industry has changed significantly over the years, Fidelity maintains the same beliefs and practices that have allowed it to grow and succeed: a culture of integrity, a commitment to performance, and a dedication to clients.
Before investing, consider the funds’ investment objectives, risks, charges, and expenses. Contact Fidelity for a prospectus or, if available, a summary prospectus containing this information. Read it carefully.


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Fidelity Brokerage Services LLC, Member NYSE, SIPC
900 Salem Street, Smithfield, RI 02917

Fidelity Investments Institutional Services Company, Member NYSE, SIPC
900 Salem Street, Smithfield, RI 02917

National Financial Services LLC, Member NYSE, SIPC
200 Seaport Boulevard, Boston, MA 02110

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